

# MARTIN O'CONNELL

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## Mailing address:

Institute for Fiscal Studies  
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EMPLOYMENT	<b>Institute for Fiscal Studies</b> Deputy Research Director (2019 – ) Associate Director (2016–18), Senior Research Economist (2011–15), Research Economist (2008–11)
EDUCATION	PhD Economics, University College London, 2009–15 Advisers: Richard Blundell and Rachel Griffith Examiners: Orazio Attanasio (UCL) and Ariel Pakes (Harvard) MSc Economics (Dist.), London School of Economics and Political Science, 2007–08 MA (Hons) Financial Economics (First), University of St. Andrews, 2003–07
RESEARCH VISITS	Stanford University, Sept-Dec 2018 Toulouse School of Economics, Sept-Dec 2012
INVITED RESUBMISSIONS	“How well targeted are soda taxes?” R&R at <u>American Economic Review</u> (with Pierre Dubois and Rachel Griffith)
PEER-REVIEWED PUBLICATIONS	“Tax design in the alcohol market”, <u>Journal of Public Economics</u> 172, 20-35 (2019) (with Rachel Griffith and Kate Smith) “The effects of banning advertising in junk food markets”, <u>Review of Economic Studies</u> 85, 1, 396-436 (2018) (with Pierre Dubois and Rachel Griffith) “Income effects and the welfare consequences of tax in differentiated product oligopoly”, <u>Quantitative Economics</u> 9, 1, 305-341 (2018) (with Rachel Griffith and Lars Nesheim) “The importance of product reformulation versus consumer choice in improving diet quality” <u>Economica</u> 84, 333, 34-53 (2016) (with Rachel Griffith and Kate Smith) “Shopping around? How households adjusted food spending over the Great Recession”, <u>Economica</u> 83, 330, 247-280 (2015) (with Rachel Griffith and Kate Smith) “Ownership of intellectual property and corporate taxation”, <u>Journal of Public Economics</u> , 112, 12-23 (2014) (with Rachel Griffith and Helen Miller) “Public policy towards food consumption”, <u>Fiscal Studies</u> , 31, 481-507 (2010) (with Rachel Griffith)
INVITED CONTRIBUTIONS	“Corrective taxation and externalities from food consumption”, <u>CESifo Economic Studies</u> 64, 1, 1-14 (2018) (with Rachel Griffith and Kate Smith) “Relative prices, consumer preferences and the demand for food”, <u>Oxford Review of Economic Policy</u> , 31, 1, 116-130 (2015) (with Rachel Griffith and Kate Smith) “The use of scanner data for research into nutrition”, <u>Fiscal Studies</u> , 30, 339-365 (2009) (with Rachel Griffith)

WORKING PAPERS	“A new year, a new you? Heterogeneity and self-control in food purchases”, (with Laurens Cherchye, Bram De Rock, Rachel Griffith, Kate Smith and Frederic Vermeulen)
WORK IN PROGRESS	“Corrective tax design in oligopoly: taxing sugar sweetened beverages” (with Kate Smith) “Cross-category prices: A discrete-continuous model of supermarket and beer choice” (with Øyvind Thomassen and Howard Smith) “An empirical model of advertising strategies in dynamic oligopoly” (with Rossi Arafeh, Pierre Dubois and Rachel Griffith)
RESEARCH GRANTS	2018 (Principal investigator) “Research visit to Stanford”, British Academy Small Grant, £10,000 2017-2019 (Principal investigator) “Regulating product characteristic space in food markets”, British Academy Postdoctoral Fellowship, £325,831 2016-2018 (Co-investigator) “Empirical evidence on the formation of habits, self-control and non-separabilities in food choice”, ERC, €994,772 2016-2018 (Co-investigator) “Food consumption, advertising and dynamics”, ESRC-ORA, £404,705
PROFESSIONAL ACTIVITIES	Affiliations: CEPR Research Affiliate (IO programme); CESifo Research Affiliate Associate Editor: International Journal of Industrial Organization Refereeing: American Economic Journal: Policy, Economic Journal, European Economic Review, Food Policy, International Economic Review, International Journal of the Economics of Business, International Journal of Industrial Organization, Journal of Economic Behavior and Organization, Journal of European Economic Association, Journal of Public Economics, National Tax Journal, RAND Journal of Economics, Review of Economics and Statistics, Review of Economic Studies, Review of Industrial Organization, Quarterly Journal of Economics
TEACHING	Course instructor, “Imperfect Competition” (undergraduate), Stanford, 2018
SELECTED SEMINAR AND CONFERENCE PARTICIPATION	2019: IO Workshop, Harvard; Cowles Conference: Structural Microeconomics, Yale 2018: IO Fest, Stanford; Seminars in Bristol, Leuven and Michigan; CESifo Distinguished affiliate prize lecture, Munich 2017: Seminars in Toulouse and Oxford 2016: CEMMAP workshop on Heterogeneity in Supply and Demand, Boston; Seminar in CREST, Paris 2015: CEMMAP workshop on Empirical Models of Differentiated Products, London 2013: CEPR Conference on Applied IO, Bologna 2014: CEMMAP workshop on Nonparametric Demand, London; Seminars in St Andrews and Leicester 2012: NBER Summer Institute, Boston; CEMMAP workshop on Resource Allocation Within Households, London 2010: CEMMAP workshop on Econometric Analysis of Scanner Data, London 2009: CEMMAP workshop on Novel Measurement Methods for Understanding Economic Behaviour, London

AWARDS AND  
PRIZES

2017: CESifo Distinguished affiliate prize lecture

2013: Economic Journal Referee Prize

2007: Bell Prize in Arts, University of St. Andrews; Zawadzki Prize in Financial Economics, University of St. Andrews; Nisbet Prize in Economics, University of St. Andrews

2006: Nisbet Prize in Economics, University of St. Andrews; KPMG Prize in Finance, University of St. Andrews

2003: Prize for top mark in Scottish Advanced Higher Mathematics exam