

MARTIN O'CONNELL

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EMPLOYMENT

Institute for Fiscal Studies

Associate Director (2016–)
Senior Research Economist (2011–2015)
Research Economist (2008–2011)

EDUCATION

PhD Economics, University College London, 2009–2015
Supervisors: Richard Blundell and Rachel Griffith
Examiners: Orazio Attanasio (UCL) and Ariel Pakes (Harvard)
MSc Economics (Distinction), London School of Economics and Political Science, 2007–2008
MA (Hons) Financial Economics (First), University of St. Andrews, 2003–2007

RESEARCH VISITS

Stanford University, Sept-Dec 2018
Toulouse School of Economics, Sept-Dec 2012

PEER-REVIEWED PUBLICATIONS

“The effects of banning advertising in junk food markets”, Review of Economic Studies 85, 1, 396-436 (2018) (with Pierre Dubois and Rachel Griffith)
“Income effects and the welfare consequences of tax in differentiated product oligopoly”, Quantitative Economics 9, 1, 305-341 (2018) (with Rachel Griffith and Lars Nesheim)
“Corrective taxation and internalities from food consumption”, CESifo Economic Studies 64, 1, 1-14 (2018) (with Rachel Griffith and Kate Smith)
“The importance of product reformulation versus consumer choice in improving diet quality” Economica 84, 333, 34-53 (2016) (with Rachel Griffith and Kate Smith)
“Shopping around? How households adjusted food spending over the Great Recession”, Economica 83, 330, 247-280 (2015) (with Rachel Griffith and Kate Smith)
“Ownership of intellectual property and corporate taxation”, Journal of Public Economics, 112, 12-23 (2014) (with Rachel Griffith and Helen Miller)
“Public policy towards food consumption”, Fiscal Studies, 31, 481-507 (2010) (with Rachel Griffith)
“The use of scanner data for research into nutrition”, Fiscal Studies, 30, 339-365 (2009) (with Rachel Griffith)

WORKING PAPERS	<p>“How well targeted are soda taxes?” R&R at <u>American Economic Review</u> (with Pierre Dubois and Rachel Griffith)</p> <p>“Tax design in the alcohol market” R&R at <u>Journal of Public Economics</u> (with Rachel Griffith and Kate Smith)</p> <p>“A new year, a new you? Heterogeneity and self-control in food purchases”, submitted (with Laurens Cherchye, Bram De Rock, Rachel Griffith, Kate Smith and Frederic Vermeulen)</p>
RESEARCH GRANTS	<p>2017-2019 (Principal investigator) “Regulating product characteristic space in food markets”, British Academy Postdoctoral Fellowship, £325,831</p> <p>2016-2018 (Co-investigator) “Empirical evidence on the formation of habits, self-control and non-separabilities in food choice”, ERC, €994,772</p> <p>2016-2018 (Co-investigator) “Food consumption, advertising and dynamics”, ESRC-ORA, £404,705</p>
AWARDS AND PRIZES	<p>2013: Economic Journal Referee Prize</p> <p>2007: Bell Prize in Arts, University of St. Andrews; Zawadzki Prize in Financial Economics, University of St. Andrews; Nisbet Prize in Economics, University of St. Andrews</p> <p>2006: Nisbet Prize in Economics, University of St. Andrews; KPMG Prize in Finance, University of St. Andrews</p> <p>2003: Prize for top mark in Scottish Advanced Higher Mathematics exam</p>
PROFESSIONAL ACTIVITIES	<p>Affiliations: CEPR Research Affiliate (IO programme); CESifo Research Affiliate</p> <p>Associate Editor: International Journal of Industrial Organization</p> <p>Refereeing: Economic Journal, European Economic Review, Food Policy, International Journal of Industrial Organization, Journal of European Economic Association, Journal of Public Economics, RAND Journal of Economics, Review of Economics and Statistics, Review of Economic Studies, Review of Industrial Organization, Quarterly Journal of Economics</p>
SELECTED SEMINAR AND CONFERENCE PARTICIPATION	<p>2018: Departmental seminars in Bristol and Leuven, CESifo Distinguished affiliate prize lecture, Munich</p> <p>2017: Departmental seminars in Toulouse and Oxford</p> <p>2016: CEMMAP workshop on Heterogeneity in Supply and Demand, Boston, Departmental seminar in CREST, Paris</p> <p>2015: CEMMAP workshop on Empirical Models of Differentiated Products, London</p> <p>2013: CEPR Conference on Applied IO, Bologna</p> <p>2014: CEMMAP workshop on Nonparametric Demand, London, Departmental seminars in St Andrews and Leicester</p> <p>2012: NBER Summer Institute, Boston, CEMMAP workshop on Resource Allocation Within Households, London</p> <p>2010: CEMMAP workshop on Econometric Analysis of Scanner Data, London</p> <p>2009: CEMMAP workshop on Novel Measurement Methods for Understanding Economic Behaviour, London</p>

SELECTED RECENT
POLICY WRITINGS

“Designing alcohol taxes: Evidence from the UK market” VoxEU (2017) (with Rachel Griffith and Kate Smith)

“The exposure of households’ food spending to tariffs changes and exchange rate movements” *IFS Briefing Note* (2017), “Sugary drinks tax: response from the Institute for Fiscal Studies” in *The Lancet*, 387, 10031, 1907-1908 (2017) (with Peter Levell and Kate Smith)

“The effects of banning advertising in junk food markets” VoxEU (2017) (with Pierre Dubois and Rachel Griffith)

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