

# Kate Smith

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- PERSONAL**      *Address:*      *Phone:* +44 (0) 20 7291 4800  
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7 Ridgmount Street      *Website:* katesmith.me  
WC1E 7AE      *Citizenship:* British
- FIELDS**      Public Economics, Industrial Organization, Applied Microeconomics
- EMPLOYMENT**      **Institute for Fiscal Studies, London.**  
– 2020–: *Associate Director*  
– 2016–2019: *Senior Research Economist*  
– 2011–2015: *Research Economist*
- EDUCATION**      **PhD. University College London.** 2016–present.  
– *Advisors:* Richard Blundell, Aureo de Paula  
– PhD undertaken part-time while working at the Institute for Fiscal Studies.  
  
MRes. Economics (Distinction), University College London. 2014–2016.  
MSc. Economics (Distinction), University College London. 2012–2014.  
BA. Philosophy, Politics, and Economics (First Class Honours), University of Oxford. 2008–2011.
- VISITS**      Exchange Scholar, Yale University, Fall 2018.
- PEER-REVIEWED PUBLICATIONS**      “Tax design in the alcohol market” (with Rachel Griffith and Martin O’Connell) – *Journal of Public Economics*, 172:20-35, 2019.  
“Why do retailers advertise store brand products differently across product categories?” (with Rachel Griffith and Michal Krol) – *Journal of Industrial Economics*, 66(3), 2018.  
“The Importance of Product Reformulation Versus Consumer Choice in Improving Diet Quality” (with Rachel Griffith and Martin O’Connell) – *Economica*, 83: 34-53, 2017.  
“Shopping Around: How Households Adjusted Food Spending over the Great Recession” (with Rachel Griffith and Martin O’Connell) – *Economica*, 83: 247-280, 2016.
- WORKING PAPERS**      “Intertemporal income shifting and the taxation of owner-managed businesses” (with Helen Miller and Thomas Pope), September 2019.  
“Corrective tax design in oligopoly” (with Martin O’Connell), September 2019.  
“A new year, a new you? A two-selves model of within-individual variation in food purchases” (with Laurens Cherchye, Bram De Rock, Rachel Griffith, Martin O’Connell and Frederic Vermeulen), July 2018. R&R at the *European Economic Review*.
- INVITED CONTRIBUTIONS**      “What’s on the menu? Policies to reduce young people’s food consumption” (with Rachel Griffith and Martin O’Connell) – *Fiscal Studies* (forthcoming).  
“Corrective Taxation and Internalities from Food Consumption” (with Rachel Griffith and Martin O’Connell) – *CESifo Economic Studies*, 64(1): 1-14, 2017.  
“Relative prices, consumer preferences and the demand for food” (with Rachel Griffith and Martin O’Connell) – *Oxford Review of Economic Policy*, 31(1):116–130, 2015.

RESEARCH GRANTS	<p>“Designing policy aimed at encouraging entrepreneurial entry”, Principal Investigator, <i>ESRC New Investigator</i>, £298,000, 2019-22.</p> <p>“The impact of changing trade tariffs on the food prices faced by households”, <i>ESRC Impact Acceleration Account</i>, £20,000, 2016.</p>
SELECTED POLICY WRITINGS	<p>“The evidence on the effects of soft drinks taxes” (with Rachel Griffith, Martin O’Connell, and Rebekah Stroud) – <i>IFS Briefing Note No. 255</i>, September 2019.</p> <p>“Children’s exposure to TV advertising of food and drink” (with Rachel Griffith, Martin O’Connell, and Rebekah Stroud) – <i>IFS Briefing Note No. 238</i>, May 2018.</p> <p>“Proposed minimum unit price for alcohol would lead to large price rises ”(with Rachel Griffith and Martin O’Connell) – <i>IFS Briefing Note No. 222</i>, December 2017.</p> <p>“The exposure of households food spending to tariff changes and exchange rate movements” (with Peter Levell and Martin O’Connell) – <i>IFS Briefing Note No. 213</i>, July 2017.</p> <p>“Using taxation to reduce sugar consumption”(with Rachel Griffith, Melanie Luhrmann and Martin O’Connell) – <i>IFS Briefing Note No. 180</i>, March 2016.</p> <p>“Sugary drinks tax: response from the Institute for Fiscal Studies” (with Martin O’Connell and Peter Levell) – <i>The Lancet</i>, 387, 10031, pp.1907-1908.</p> <p>“Excise Duties” (with Peter Levell and Martin O’Connell) – <i>IFS Green Budget</i> (eds.) Emmerson, Johnson and Joyce, February 2016.</p> <p>“Food expenditure and nutritional quality over the Great Recession” (with Rachel Griffith and Martin O’Connell) – <i>IFS Briefing Note No. 143</i>, November 2013.</p>
SEMINARS AND CONFERENCES <i>(incl. scheduled)</i>	<p>2019: AEA Annual Meetings (Atlanta), Applied Microeconomics Seminar (Oxford), Centre for Business Taxation (Oxford), EEA Annual Congress (Manchester).</p> <p>2018: King’s College (London), CPEG-PEUK workshop (Toronto), OTPR 30th Anniversary conference (Michigan), NBER SI Entrepreneurship (Boston), IIPF Annual Congress (Tampere), Labor/Public Prospectus Lunch (Yale), National Tax Association (New Orleans).</p> <p>2017: IFS (London), RES Annual Conference (Bristol), Journées LAGV (Aix-en-Provence), IIPF Annual Congress (Tokyo).</p> <p>2016: IIPF Annual Congress (Lake Tahoe), Public Economics UK (Oxford), DIW seminar (Berlin), Econometric Society Winter Meetings (Edinburgh).</p> <p>2015: Centre for Competition Policy (University of East Anglia), IFS (London), World Congress of the Econometric Society (Montreal).</p> <p>2014: IFS (London), RES Annual Conference (Manchester), EEA Annual Congress (Toulouse).</p> <p>2013: European Association for Research in Industrial Economics (Evora), EEA Annual Congress (Gothenburg), RES Annual Conference (Royal Holloway).</p> <p>2012: Econometrics and IO of Food and Nutrition (Toulouse), EEA Annual Congress (Malaga), Resource Allocation within Households (IFS).</p>
TEACHING	<p>Teaching Fellow, Introduction to Microeconomics, Yale University, Fall 2018.</p> <p>IFS Public Economics Lectures, Universities of Oxford and Cambridge, 2012–2016</p>
SERVICE	<p>Referee for: <i>Journal of Political Economy</i>, <i>Journal of European Economic Association</i>, <i>Journal of Public Economics</i>, <i>Economic Journal</i>, <i>International Journal of Industrial Organization</i>, <i>Fiscal Studies</i>, <i>Health Economics</i>, <i>Oxford Economic Papers</i>.</p> <p>Awarded the <i>Economic Journal</i> Referee Prize in 2016.</p> <p>2019–: Co-organizer of the IFS-STICERD (joint with LSE) seminar series.</p> <p>2017–2019: Co-organizer of the IFS seminar series.</p> <p>2017–2019: IFS summer student recruitment.</p>

## AWARDS

2018: UCL-Yale Exchange Programme.

2017: Economic Journal Referee Prize, *for excellence in refereeing*.

2011: Hicks Prize, *1<sup>st</sup> of 141 students in Economics*. University of Oxford.

2011: Sloan Memorial Prize, *1<sup>st</sup> of 229 students in Philosophy, Politics, and Economics*. Trinity College, University of Oxford

2011: R.A. Knox Memorial Prize. Trinity College, University of Oxford

*Last Updated: 31<sup>st</sup> January 2020*