Spending on public services

Rowena Crawford
Conservatives have not announced large spending policies

Labour have announced significant spending policies
Labour manifesto costed their public service policies as increasing day-to-day spending by £44bn

Labour also announced £250bn “National Transformation Fund”
Investment

Labour’s “National Transformation Fund”
- Invest £250 billion over 10 years
- On transport, energy systems, communications, scientific research and housing
- £2bn for the NHS?

If delivered would be a big increase in public sector investment
- Would be spending at a level that has not been sustained since the 1970s
Public sector net investment over time

Source: OBR Public Finances Databank
Investment

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Increased public investment could well be beneficial
• Could boost supply side capacity of the economy
• Government borrowing costs relatively low
• UK lags behind other countries in spending on research and development

But need to ensure that investment projects do offer a good return
• Investment already set to reach a level high by recent historical standards
Public sector pay

The parties policies:

- Conservatives: Public pay scales to rise by 1% per year up to 2019-20
- Labour: Delegate public sector pay to Pay Review Bodies
- Liberal Democrats: Public sector pay to rise in line with inflation

The public-private pay difference:
Note: Labour line assumes delegating public sector pay to the Pay Review Bodies results in public sector wages rising in line with private sector wages. Liberal Democrat line assumes public sector wages rise in line with inflation until 2019-20 and in line with private sector wages thereafter.

Full notes and sources: Cribb (2017) “Public sector pay in the next parliament”
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The public-private pay difference:

- Now back at around pre-crisis levels
- Conservative plan would reduce it to a level not seen in (at least) last 20yrs
- Likely to exacerbate current recruitment and retention problems

Higher wage growth would be costly for service providers

- If public sector wages grow in line with private sector wages: £9.2bn p.a. higher funding needed by 2021-22 (£2.9bn in the NHS alone) to avoid cuts to employment or non-paybill spending
State currently funds childcare in two main ways:
• Free hours of care (for some 3-4yos) – providers paid by the state
• Tax-subsidies to parents (tax credits, childcare vouchers, taxfree childcare)

Labour have proposed a shift towards universal state provision
• Expansion of free hours to 30hrs per week for all 2-4yos
  – Ambition to extend some free hours to 1yos
• Raise reimbursement rate by ~50% to help up-skill the workforce
• Subsidise providers for additional childcare use
• End tax-subsidies for parents

Plans involve a big increase in level of state funding
• Labour estimates net cost at £5.3bn in 2021-22 (incl. money for Sure Start)
  – >70% increase in spending on early years and childcare support
Expensive policy reforms and long run cost may be considerably higher

- Net cost higher if Labour continue to support the over-fives
- Take-up has major implications for costs but is very difficult to estimate

Big giveaway to families with children aged 2 to 4

- E.g. free entitlement extensions worth up to £5,000 p.a. for newly-eligible 2-yos
- Subsidies an additional giveaway (offset somewhat by loss of other subsidies)

Potentially a takeaway from older children?

Potential gains for child development and maternal labour supply

- But hard to predict with any certainty

Impact on providers

- Much higher level of funding
- Skews choice away from providers who don’t accept free/subsidised entitlement
- Supply-side funding might give government more influence over providers
Parties’ spending policies

Labour: “Reverse cuts and protect per pupil funding in real terms”
⇒ 1.6% real increase in per pupil spending 2015-16 to 2021-22

Lib Dem: “Protect per pupil funding in real terms”
⇒ 4.2% real fall 2015-16 to 2021-22

Conservatives: “Increase overall schools budget by £4bn by 2021-22”
⇒ 6.9% real fall in per pupil spending 2015-16 to 2021-22

Current plans: 6.5% real fall in per pupil spending 2015-16 to 2019-20
Free school meals

School lunches currently free for disadvantaged pupils and all children in Yrs R to 2

Main parties have opposite proposals

- Labour: extend free school lunches to all primary pupils (costs ~£0.9bn)
- Conservatives: restrict free school lunches to disadvantaged pupils (saves ~£0.7bn) but provide free breakfasts for all primary pupils (costs ~£0.1bn)

Which is better value for money?

- Some evidence universal free school lunches might raise attainment
  - Though unclear exactly how
- IFS research found a one-year breakfast programme in disadvantaged schools:
  - Delivered similar academic benefits to universal free school meal provision
  - Significantly improved behaviour and concentration, and reduced absences
- Uncertain gains from rolling out either policy nationally
- Free school breakfasts considerably cheaper so likely better value for money
Higher education

Labour's policy:
• End university tuition fees (£9,250 in 2017), replace with public funding
• Bring back maintenance grants for poorer students

Public finance impact
• Expensive: Labour estimate adds £11.2bn to borrowing in 2021-22
  − Likely a slight underestimate (we estimate £13.4bn)
  − Long run cost lower (we estimate £8.8bn) as majority of loans would have been partially written off
Higher education

Impact on students:
• Reduces cost of university education
  – Higher earning graduates gain more than lower earning graduates
• Labour costing implies cap on student numbers at the current level
  – £14.6bn short run cost if student numbers increased 3% per year

Impact on institutions
• Risk that budgetary pressure in future could reduce university funding
• Labour costing appears to assume new ‘tuition fee grants’ are kept constant in nominal terms (while fees are set to rise with RPIX inflation)
  – Would leave universities with 30% less funding per year per student by 2021-22 than under current plans
  – £15.3bn SR cost if increase grants in line with RPIX (£16.7bn with student growth)
• Government could target funding at particular subjects or institutions
Health

Real English Department of Health spending

Conservatives:
“Increase NHS spending by a min of £8bn in real terms over the next 5 years”
⇒£9.1bn (7.2%) increase 2016-17 to 2022-23 ; Average 1.2% per year

Labour:
Increase spending on health by £8.4bn in 2021-22 relative to current plans
⇒£11.8bn (9.6%) increase 2016-17 to 2020-21 ; Average 2.3% per year

Current plans:
£4.0bn (4.1%) increase 2016-17 to 2020-21
Average 0.8% per year

Parties' spending policies
Health – context

For comparison:

• Need av. 0.7% per year 16-17 to 22-23 to keep pace with population growth
• Need av. 1.2% per year to keep pace with age-adjusted population growth
• Historically real UK health spending has grown by average 4% per year
Labour and Conservatives both propose modest increases in health spending

If health spending had grown by long run average 4% per year since 2009-10:
Health - context

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• Historically real UK health spending has grown by average 4% per year

Either parties’ spending plans will be difficult for the NHS if costs and expectations continue to rise

The next government needs to start to consider seriously the long run implications of current spending levels and what a solution might be
• OBR projections indicate health spending under “current policy” could need to rise by 5.3% of national income between 2016-17 and 2066-67
• Funding this would require considerable tax increases or cuts elsewhere
• Alternatively it might be time to think seriously about sustainable ways to reduce the growth of health spending
Two main problems with social care in England:
• Lack of available insurance
• Level of funding available for those entitled to state support

Care Act due to introduce a cap on private contribution to lifetime costs in 2020
• Increases certainty for individuals, may increase availability of insurance

Conservatives: unclear policy!
• “O-turn” on care costs cap – now planning to implement one?
• Change to asset means test – no costing provided; losers (& winners?) depend on assets, income, needs and care package

Labour: Ambition for a National Care Service (requires £3bn+)
– Sounds similar to Care Act: cap on private contribution to lifetime costs, increase in asset threshold below which entitled to state support, free end of life care
• Additional funding under current system £2.1bn in 2021-22
  – At least 40% taken up by cost rise from Labour’s higher minimum wage
Summary

Conservatives have not announced large spending policies

Labour have announced significant spending policies

• Big move towards universal state provision of education at all ages
• Significant additional spending on investment, childcare and schools (and ambitions to increase spending further)
• Several policies (in particular: higher education, childcare and public sector pay rises) could turn out more costly than Labour estimated