

## Marta Rubio-Codina

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### Centre for the Evaluation of Development Policies Institute for Fiscal Studies

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### EMPLOYMENT

- Oct 2013 – Present *Inter-American Development Bank, Social Protection and Health Division, Washington DC. Social Protection Economist, Child Development Specialist. On leave from the Institute for Fiscal Studies.*
- April 2012 – Present *Institute for Fiscal Studies, Centre for the Evaluation of Development Policies, London. Senior Research Economist.*
- Feb 2009 – March 2012 *Institute for Fiscal Studies, Centre for the Evaluation of Development Policies, London. Research Economist. Leverhulme Trust Early Career Fellow.*
- Jan 2007 – Dec 2008 *University College London, London. Economic and Social Research Council Post-Doctoral Fellow.*
- Sept 2004 – June 2005 *The World Bank, Human Development Network, Washington D.C. Consultant, Office of the Chief Economist.*
- Jan 2004 – Aug 2004 *University of California at Berkeley, Haas School of Business, Berkeley. Visiting Scholar.*
- March 2003 – Aug 2003 *National Institute of Public Health (INSP), Cuernavaca, Mexico. Visiting Researcher.*

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### EDUCATION

- Oct 2001 – Sept 2006 **Ph.D. in Economics**, *University of Toulouse I, Toulouse.*  
Thesis Title: “Conditional Cash Transfers and Human and Physical Capital Accumulation in Rural Mexico – An Empirical Analysis”.  
Advisors: Prof. Pierre Dubois and Prof. Paul Gertler.
- Oct 2001 – June 2002 **Advanced Masters in Economics** (Diplôme Européen d’Economie Quantitative Approfondie, DEEQA), *University of Toulouse I, Toulouse.*
- Oct 2000 – June 2001 **Masters in Mathematical Economics and Econometrics** (Diplôme d’Etudes Approfondies, DEA), *University of Toulouse I, Toulouse.*
- Sept 1996 – June 2000 **B.Sc. in Economics**, *University Pompeu Fabra, Barcelona.*

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### PUBLICATIONS IN PEER REVIEWED JOURNALS

“The Socio-Economic Gradient of Child Development: Cross-Sectional Evidence from Children 6-42 Months in Bogota”, with O. Attanasio, S. Grantham-McGregor, C. Meghir and N. Varela, forthcoming *Journal of Human Resources*. 2015. Accepted March 2014.

“Using the infrastructure of a conditional cash transfer program to deliver a scalable integrated early child development program in Colombia: cluster randomised controlled trial”, with O. Attanasio, C. Fernández, E. Fitzsimons, S. Grantham-McGregor and C. Meghir. *British Medical Journal*, 349:g5785. doi: <http://dx.doi.org/10.1136/bmj.g5785>. 2014.

“Admixture in Latin America: Geographic Structure, Phenotypic Diversity and Self-Perception of Ancestry Based on 7,342 Individuals” with Andrés Ruiz-Linares, Kaustubh Adhikari et al, *PLoS Genetics*, 10(9): e1004572. doi:10.1371/journal.pgen.1004572. 2014.

“The Returns to Private Education: Evidence from Mexico”, with C. Binelli, *Economics of Education Review*, 36(Oct):198-215. 2013.

“Empowering Parents to Improve Education: Evidence from Rural Mexico”, with P. Gertler and H. Patrinos, *Journal of Development Economics*, 99(1): 68-79. 2012.

“Child Care Provision: Semiparametric Evidence from a Randomized Experiment in Mexico”, with P. Dubois, *Annals of Economics and Statistics*, 105/106: 155-184. 2012.

“Investing Cash Transfers to Raise Long Term Living Standards”, with P. Gertler and S. Martinez, *American Economic Journal: Applied Economics*, 4(1): 164–92. 2012.

“Intrahousehold Time Allocation in Rural Mexico: Evidence from a Randomized Experiment”, *Research in Labor Economics*, 31: 219-257. 2010.

## **WORKING PAPERS**

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“Comparison of Instruments to Measure Early Childhood Development on Children 6-42 Months for Use in Large Scale Evaluations”, with C. Araujo, O. Attanasio, S. Grantham-McGregor and P. Muñoz. *In Progress*.

“Appropriate Institutions? Consequences of Indigenous Customary Law Use in Oaxaca, Mexico”, with G. Bobonis, J.C. Chaparro and M. González-Navarro. *In Progress*.

“Understanding the Effectiveness of Cash Conditional Transfers: the Role of Incentives and Supply Constraints”, with O. Attanasio and J. Guerra. July 2012.

“Re-Evaluating Conditional Cash Transfer Programs. Is the PROGRESA Primary School Stipend Necessary?”, with O. Attanasio. Feb 2012.

## **PUBLICATIONS IN POLICY REPORTS, MEDIA AND PRESS**

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“Enriching the home environment of low-income families in Colombia: a strategy to promote child development at scale”, with O. Attanasio, C. Fernández, E. Fitzsimons, S. Grantham-McGregor and C. Meghir. *Early Childhood Matters*. June 2013. Van Leer Foundation, The Hague.

“Empowering Parents to Improve Education: Evidence from Rural Mexico”, with P. Gertler and H. Patrinos, *The Evaluation Exchange*, 14(1&2):15. 2008. Harvard Graduate School of Education, Cambridge.

“Impact Evaluation for School-Based Management Reforms”, with P. Gertler and H. Patrinos in “*Doing Impact Evaluation Series*”, No. 10. 2007. The World Bank, Washington D.C.

Empoderando a los padres para mejorar la educación en el México Rural”, with P. Gertler and H. Patrinos in “*Efectos del Impulso a la Participación de los Padres de Familia en las Escuelas*”. 2006. CONAFE (SEP, Secretariat of Public Education), Mexico City.

“El efecto de *Oportunidades* sobre el incremento en el consumo de los hogares a partir de inversiones productivas en microempresas y producción agrícola”, with P. Gertler and S. Martinez in “*Evaluación Externa de Impacto del Programa Oportunidades 2004*”. 2005. SEDESOL (Social Development Secretariat), Mexico City.

## **RESEARCH GRANTS, FELLOWSHIPS AND AWARDS**

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April 2014 – March 2017 Social Sciences and Humanities Research Canada (SSHRC) – ‘Appropriate Institutions: consequences of indigenous customary law use in Oaxaca, Mexico’ (~\$156,836 CAD), co-I.

Jan 2014 – Dec 2016 Saving Brains, Grand Challenges Canada (GCC) – ‘A Web Based Intervention Package for Parents and Children for Use by Community Workers in Low Resource Settings’ (~\$2,000,000 CAD), co-I.

Jan 2014 – Dec 2016 Saving Brains, GCC – ‘An Integrated Intervention Targeted at Young Deprived Children in Rural Colombia’ (~\$2,000,000 CAD), co-I.

April 2013– Dec 2014	Strategic Impact Evaluation Fund (SIEF), World Bank – “Does a home visiting program in early childhood have sustained effects on development 2 years after it ends? Evidence from Colombia” (\$572,649), co-PI.
June 2012– June 2017	National Institute of Health (NIH) – “Early Childhood Development for the Poor: Impacting at Scale” (\$2,500,000), co-I.
Feb 2013–Feb 2016	International Initiative for Impact Evaluation (3ie) Research Grant – “Evaluation of Centers for Infant Development: an early years intervention in Colombia” (\$324,978), co-PI.
June 2012– June 2014	The Waterloo Foundation – “Early Childhood Development in Indian Slums” (£85,000), co-PI.
March 2011– March 2013	Rushton-Turner Gift (private donation) – “Stimulation Pilot Project in the Slums of Sambalpur, Orissa” (£160,000), co-I.
Jan 2011 – Dec 2011	The World Bank Research Support Budget (RSB) Grant – “Early Stimulation and Nutrition Supplementation: Identifying Successful Early Childhood Interventions in Colombia” (\$99,000), co-I.
July 2010 – July 2011	Inter-American Development Bank (IADB) – “Measuring Cognitive Development in Latin American Young Children and Assessing the Socio-Economic Development Gap” (\$243,000), PI.
Aug 2010 – Aug 2013	Economic and Social Research Council (ESRC), Department for International Development (DfID) Joint Scheme – “Understanding External Determinants of the Effectiveness of Cash Conditional Transfers” (£240,422), co-I.
Aug 2009 – March 2012	International Growth Center (IGC) Research Award – “Early Childhood Development in Colombia” (£70,621), co-I.
Feb 2009 – Feb 2012	Leverhulme Trust Early Career Fellowship – “Conditional Cash Transfers (CCTs), Child Care and Child Development” (~£120,000), PI.
Dec 2008 – March 2012	ESRC Research Grant – “Early Childhood Development: Identifying Successful Interventions and the Mechanisms Behind Them” (£706,758), co-I.
June 2007 – June 2010	The World Bank RSB Grant – “Impact Evaluation of a School-Based Management Program in Colima, Mexico” (\$75,000), co-I.
Jan 2007 – Dec 2008	ESRC Post-Doctoral Fellowship – “CCTs, Risk, Savings and Investments: Theory and Evidence from Mexico and Colombia” (£149,509), PI.
March 2003 – Aug 2003	French Ministry of Research and New Technologies Travel Research Grant, “Aires Culturelles. Aides à la Mobilité International”.
Oct 2001 – Oct 2004	French Government Doctoral Fellowship, “Allocation de Recherche”.
May 2001 – Aug 2001	French National Institute of Agricultural Research (INRA) Fellowship.
July 2000 – Aug 2000	Voluntary Program in Developing Countries Scholarship, U Pompeu Fabra.

### **INVITED SEMINARS AND CONFERENCE PRESENTATIONS**

2014	Institute of Medicine and National Academy of Sciences <i>Forum on Investing in Young Children Globally</i> (Sao Paolo); IV International Symposium on Early Childhood Development (Sao Paolo); Workshop on <i>Bienestar, desarrollo y discapacidad infantil en México: Generando evidencia científica para investigación y políticas</i> (Mexico City).
2013	<i>NBER Summer Institute</i> (Boston, MA); <i>LACEA Meetings</i> (Colegio de Mexico, Mexico).
2012	Workshop on <i>Primera Infancia en Colombia</i> (Bogota); <i>RES Conference</i> (Cambridge University, cancelled); Early Childhood Development Conference (University College

- London); *NBER Summer Institute* (Boston, MA); *LACEA Meetings* (U Pacífico, Lima), International Panel at *Ministry of Development and Social Inclusion*, Lima.
- 2011 *RES Conference* (Royal Holloway University London), *3IE Conference* (Cuernavaca, Mexico), *LACEA Meetings* (UAI, Santiago de Chile).
- 2010 *International Association for Time Use Research (IATUR) Annual Conference* (Sciences Po, Paris).
- 2009 Instituto de Pesquisa Economica Aplicada (Rio de Janeiro); *RES Conference* (University of Surrey); *Latin American Studies Association (LASA) Congress* (PUC, Rio de Janeiro); *EEA Annual Meetings* (Barcelona Graduate School of Economics); *LACEA Meetings* (Universidad Torcuato di Tella, Buenos Aires).
- 2008 Inter-American Development Bank (Washington DC); *Royal Economic Society (RES) Conference* (University of Warwick); *EEA Annual Meetings* (Bocconi University); *LACEA Meetings* (IMPA, Rio de Janeiro); *Brazilian Meeting of Econometrics (SBE)* (Salvador, Bahia).
- 2007 School Based Management Workshop (World Bank, Washington DC); *NEUDC Conference* (Harvard University); *LAMES* (Universidad de los Andes, Bogotá); *Impact Evaluation Network Meeting* (Universidad de los Andes, Bogota); *ESEM* (Central European University and the Hungarian Academy of Sciences, Budapest).
- 2006 *Latin American Meeting of the Econometric Society (LAMES)* (ITAM, Mexico City); *Latin American and Caribbean Economic Association (LACEA) Meetings* (ITAM, Mexico City); *NEUDC Conference* (Cornell University); *Econometric Society European Meetings (ESEM)* (University of Vienna); *European Economic Association (EEA) Annual Meetings* (University of Vienna).
- 2005 University of Toulouse; *Oportunidades and Secretaría de Desarrollo Social (SEDESOL) Seminar* (Mexico City); *Northeast Universities Development Consortium (NEUDC) Conference* (Brown University).
- 2002 *Spring Meeting of Young Economists* (Sorbonne University).

## **OTHER PROFESSIONAL ACTIVITIES**

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- 2012 – 2013 Consultant, The Inter-American Development Bank:  
 - Technical Assistance to Peruvian Government to Develop Parenting Program  
 - Comparison of ECD Measurement Tools for Children 6-42 Months
- 2005 –2009, 2013 Consultant, The World Bank:  
 - Design and Overview Tracking of Children Enrolled in Early Childhood Study, 2013  
 - Evaluation of Education Programs in Mexico, 2005 – 2009  
 - Impact Evaluation Workshop, Madrid, 2008  
 - Survey on Information for Accountability Measures in Education, 2008  
 - Chapter on Methods for Impact Evaluation of School-Based Management, 2007
- 2005 – Present Referee for: Journal of the European Economic Association, World Development, Fiscal Studies, Journal of African Economies, Economic Analysis Review, Research in Labor Economics, Journal of Development Effectiveness, Journal of Development Economics.
- 2010 – Present Member of the Impact Evaluation Social Network. External Reviewer for 3ie.

## **PERSONAL**

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Female. Spanish. 30/06/1978.

Languages: Catalan and Spanish (native); English (fluent); French (fluent); Portuguese (fair).