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Childhood language skills and adult literacy: A twenty-nine year follow-up study

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Childhood language skills and adult literacy: A twenty-nine year follow-up study

Abstract

OBJECTIVES. The aim of this paper is to assess the longitudinal trajectory of childhood receptive language skills and to examine the role of early family environment in influencing the course of language development.

METHODS. Drawing on data collected for a nationally representative British birth cohort, the 1970 British Cohort Study (BCS70), we examine the relationship between directly assessed early receptive language ability, family background, housing conditions, early literacy environment, and adult literacy skills. A sample of 11,349 cohort members who completed the English Picture Vocabulary Test (EPVT) at 5 years of age were studied again at age 34 years, when they completed a direct assessment of their basic literacy skills. We contrast experiences of individuals with language problems at age 5 against the experiences of those with normal language skills at that age, assessing the role of socio-economic family background and early literacy environment in influencing the longitudinal course of developmental language problems. Statistical comparisons of rates with X^2 tests at the 0.001 0.01 and 0.05 were made, as well as multivariate logistic regressions.

RESULTS. Cohort members with receptive language problems at age 5 had a relatively disadvantaged home life in childhood, both in terms of socio-economic resources and education level of their parents, but also regarding their exposure to a stimulating early literacy environment. Although there is significant risk for poor adult literacy among children with early language problems, the majority of these children develop competent functional literacy levels by age 34. Factors reducing the risk for persistent language problems include the child being born into a working family, parental education beyond minimum school leaving age, advantageous housing conditions, and preschool attendance.

CONCLUSIONS

Effective literacy promoting interventions provided by pediatric primary care providers should target both children and adults.

Key words: childhood receptive language problems, adult literacy, family literacy, poverty, longitudinal study

6 May 2009

**Childhood language skills and adult literacy:
A twenty-nine year follow-up study**

Language and literacy are important functional skills in today's technological advanced society¹. Adult language competencies depend in part on the learning and development occurring in childhood, yet little is known about trajectories of language development and the extent to which children with early language problems go on to have persistent language difficulties in adult life. The few longitudinal studies examining language development have found that receptive and expressive language problems tend to persist into later childhood²⁻⁴, into adolescence^{5,6}, and adult life⁷⁻¹¹. The samples used in these studies have however been very heterogeneous, mostly involving children with clinical levels of language difficulties, have varied in their exclusion criteria, the outcomes under investigation, and have included differing types of speech and language impairment. Nevertheless the findings suggest that severity of early language problems may be the key determinants of later outcomes¹², and that receptive language often can be taken as a marker of severity. There is some evidence from large scale longitudinal studies that children with poor language skills are at risk of failing to attain a basic grasp of literacy in adulthood^{11,13,14}, suggesting cumulative language deficits and negative longterm sequelae. Furthermore, poor language and literacy skills in adulthood have been linked to increased unemployment, low earnings, high rates of welfare dependency, and ill health^{15,16}, rendering the ramifications of failing to address language problems early on far reaching.

Concerns have been raised about the value of screening children for language problems on the grounds that the assessments used are insufficiently accurate^{17,18}. Consideration of demographic information, however, may provide an opportunity to understand the risks more fully. In the following we will examine the social context in which language development takes place, directing attention to the resources required to sustain language development in the long run^{19,20}. Although there has been some recent evidence to the contrary^{21,22} in general socio-economic factors, including housing conditions, have shown to be associated with early language problems²³⁻²⁶ and are a major predictor of childhood language acquisition^{27,28}. Other key factors shaping early

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3 verbal responsiveness and vocabulary include a child centered literacy orientation,
4 indicated for example by a family's ability and willingness to read to the child²⁹⁻³²; more
5 formal levels of instruction, such as pre-school attendance^{34,35}; as well as perinatal
6 factors³⁶.
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10 The aims of this paper are a) to assess the relationship between socio-economic
11 resources within the family, indicators of early literacy environment, and early language
12 skills (operationalised by a direct measure of receptive language at age 5 years); b) to
13 map the long-term consequences of early receptive language problems for later language
14 development, and c) to determine to what extent adult literacy is a function of early
15 language problems rather than family circumstances or early literacy support. To our
16 knowledge this is the first study to link early language problems to adult literacy rates,
17 drawing on data collected for a national population sample across an extended period of
18 time, and to compare the home environment of children with language problems to those
19 with normal language development.
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30 **Methods**

31 **Data**

32 The 1970 British Cohort Study (BCS70) is an on-going longitudinal study which takes as
33 its subjects all 17,196 children born in one week in 1970 in England, Wales, and
34 Scotland. The cohort was followed up on six occasions, with data collected at age 5, 10,
35 16, 26, 30, and at age 34. The sample is representative, in most respects, of the general
36 UK population of that age, although there is a trend towards under-representation of
37 males and those less educationally advantaged over time³⁷.
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44 **Measures**

45 **Identification of language problems at age 5**

46 English language development at age 5 was assessed using the English Picture
47 Vocabulary Test (EPVT), an adaptation of the American Peabody Picture Vocabulary
48 Test (38). The test has good internal consistency ($\alpha = 0.96$)³⁹. It consists of 56 sets of
49 four different pictures with a particular word associated with each set of four pictures.
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3 test proceeds with words of increasing difficulty, until the child made five mistakes in a
4 run of eight consecutive items.
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8 **Literacy at age 34**

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10 Basic functional literacy skills were directly assessed at age 34 using 30 multiple choice
11 questions extracted from the 2002 Skills for Life Survey^{40,41}. Questions were presented
12 on a computer and cohort members selected from four alternative answers. Of the 30
13 questions only 20 would be attempted by any single respondent. Answers to an initial set
14 of 10 questions determined whether they went on to answer 10 questions at a higher or
15 lower level of difficulty⁴². Questions concentrated on reading comprehension, writing
16 composition, grammar, punctuation, spelling and handwriting. The test has a good overall
17 reliability of 0.87¹³. Converting performance on the literacy assessment into levels, it is
18 possible to classify respondents according to their achieved level within the UK National
19 Qualification Framework, as described in the Skills for Life Survey⁴¹. Here we
20 differentiate between scores at Entry Level, reflecting poor literacy skills, and more
21 competent scores (Level 1 or higher), indicating literacy functioning at least at a level
22 expected of an 11 year old at the start of their secondary education^{13,42}.
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35 **Demographic Characteristics assessed at birth**

- 36
- 37 ○ Sex of child (0=boy, 1=girl)
 - 38 ○ Father's education (0=extended education beyond minimum school leaving age,
39 1=father left education at minimum school leaving age)
 - 40 ○ Mother's education (0=extended education beyond minimum school leaving age,
41 1=mother left education at minimum school leaving age)
 - 42 ○ Ever a teenage mother (0=mother had her first child at age 20 and/or higher(20+), 1=
43 mother had her first child before age 20)
 - 44 ○ Single (never married) mother at birth (0=other, 1=single mother)
 - 45 ○ No income from employment measured at household level (0=household has income
46 from paid employment, 1=household has no income)
 - 47 ○ Social class from father's occupation (or mother's if single): social position at birth
48 was classified by the registrar general scale ranging from class I (professional) to V
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(unskilled manual). The scale was recoded, differentiating between non-manual or skilled manual occupations versus semi- or unskilled manual occupations (0=non-manual or skilled manual, 1=IV or V manual)

Housing Conditions at age 5

- Home ownership (0=own home, 1=other)
- Overcrowded home (0=less than 1 person per room, 1=1+ per room)

Early literacy environment at age 4

- Parents reading to child in a week at home (0=did not read to child, 1=read to child 1-6 days, 2=read to child everyday)
- Self reported reading ability of parents (0=neither parent poor reader, 1=one or both parents report to be poor reader)
- Parent report on siblings reading ability (0=no problems, 1=poor reader)
- Cohort member attended pre-school (0=attended, 1=not attended)

Control variables: Indicators of biological risk

- Birthweight (0=2515 grams+, 1=below 2515 grams)
- Gestation (0=259+ days, 1=less than 259 days)

Sample

The EPVT was not carried out on non-English speaking children. We further restricted our sample to only include children where English was the primary language spoken in their home, comprising 11,349 children (all white British/ European) who completed the EPVT at age 5 years (51.8 % males). 15.4% of these children were identified with language difficulties at age 5. Of these 11.5 per cent were identified as having 'poor' language skills (performance between 1 and 1.99 standard deviations below the mean EPVT score) and 3.9 per cent were identified with 'very limited' language skills (performance at least two standard deviations below the mean EPVT score). All others were coded as having 'normal language performance'.

Analysis

A series of nested logistic regression models were run, using adult literacy as the outcome. 9,567 cohort members completed the direct literacy assessment at age 34. To

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3 account for missingness in the data we used multiple imputations as a best effort
4 technique. Discarding cases from a representative sample, especially when missingness is
5 non ignorable, may lead to seriously biased estimates, and multiple imputations is the
6 preferential approach⁴³. The method of imputation used was multiple imputation by
7 chained equations (MICE) as implemented in STATA 10^{44,45}. Five replicate data sets
8 were created. Model estimates were averaged across these five analyses, with their
9 standard errors calculated according to Rubin's rule⁴⁶. All descriptive analyses were also
10 carried out in STATA 10 and relevant statistical comparisons were made using X² tests at
11 the 0.001, 0.01 and 0.05 levels. All models were controlled for by indicators of biological
12 risk, i.e. low birth weight and gestation to adjust for associated medical conditions.
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22 **Results**

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24 Table 1 compares socio-demographic characteristics and background data of all
25 respondents, differentiating between those identified with very limited, poor, and normal
26 language skills.
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33 Insert table 1 about here
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37 Compared to children with normal language ability, those with very limited or poor
38 language skills were more likely to grow up in relatively disadvantaged circumstances, in
39 terms of socio-economic conditions as well as early literacy environment. Table 1 also
40 shows the performance in adult literacy assessment by early language development.
41 Among cohort members with very limited language at age 5 about a third still have a
42 poor grasp of literacy at age 34. However, for many there was significant improvement in
43 language skills, as 67.6% acquired at least basic literacy functioning. Among those with
44 poor language skills the improvement was even greater with 80.1% demonstrating a
45 functional grasp of literacy in their adult years.
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55 **Predicting poor adult literacy**

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3 In a next step we ran a series of nested multivariate logistic regressions to assess the risk
4 of poor adult literacy among cohort members with receptive language problems at age 5,
5 and whether this risk is moderated by early experiences in the family context. We first
6 assessed the direct effect of early receptive language problems on adult literacy (Model
7 1). We then added socio-demographic indicators such as gender, family characteristics,
8 parental education and employment situation at birth (Model 2). We then assessed the
9 effect of housing conditions experienced at age 5 (Model 3), and indicators of early
10 literacy environment (Model 4). In a last model we added all variables simultaneously
11 (Model 5). Normal language skills were used as a baseline. Results of the multivariate
12 logistic regression models are given in Table 2.
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26 *Model 1:* Differences in adult literacy were significantly associated with early receptive
27 language problems. The odds for poor adult literacy among children with very limited
28 early language skills (2 std below average) are nearly seven times higher (6.82) than
29 those among children with normal language skills. For children with poor language skills
30 (1 std below average) the odds are 3.58.
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35 *Model 2:* Adjusting for socio-demographic characteristics of the family environment
36 significantly reduces the risk for poor literacy in adulthood by about a fifth among
37 individuals with very limited and poor language skills. However, the odds of poor
38 literacy among children with very limited language were still more than five times greater
39 than those with normal language skills (5.36).
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44 *Model 3:* Adjusting for housing conditions at age 5 brings a 23 per cent reduction of risk
45 for poor adult literacy for those with very limited language skills and 20 per cent
46 reduction for those with poor language. The associated risk of poor adult literacy among
47 children with early receptive language problems remains very significant for both groups
48 of children (5.26 and 2.86 respectively).
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53 *Model 4:* Adjusting for indicators of early literacy environment also brings a significant
54 reduction of risk. Interestingly the reduction of risk is slightly stronger among those with
55 very limited language skills than among those with poor receptive language. Among
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those with very limited language skills the reduction in risk was 20 per cent (5.43), while for those individuals with poor language skills it is 15 per cent (3.04), suggesting that early literacy environment is especially beneficial in the long term for those children with severe early language problems.

Model 5: The full model is adjusted for all the above factors. Although the risk for poor adult literacy among those children demonstrating poor and very limited language skills in early childhood has reduced by around a third, it still remained very significant: 4.43 for those with very limited language and 2.51 for those with poor language at age 5. In addition and above the direct influence of early language problems on poor adult literacy we find an independent significant effect from being born into a family receiving no income from employment, low parental education, non home-ownership, and non attendance at pre-school, suggesting that these are key factors undermining potential catch-up in language development.

Discussion

Early receptive language problems are a significant risk factor for poor adult literacy. Although the risk of continuing language problems remained significant for those with poor early language skills, it could significantly be reduced by adjusting for family socio-economic background, housing, and early literacy environment, suggesting that at least some of the risk for continuing language problems is moderated by experiences in the family environment during early childhood. The findings suggest that efforts to raise language skills of young children should be targeted not only at the child, but at the social and literacy environment in which language development takes place²⁹⁻³¹.

The multivariate regression model (Model 5) suggest that after controlling for social background, housing conditions, and early literacy environment the risk for poor adult literacy levels is reduced for those with poor language development at age 5. Furthermore, the findings suggest that adult literacy depends on language development that occurs during childhood, yet that catch-up in later years is possible. Although early language problems are associated with poor literacy skills in adulthood, we found a considerable number of individuals who developed competent adult literacy levels, despite early language problems. The findings thus suggest that the course of

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3 development is not necessarily predetermined, that some individuals escape a negative
4 trajectory. Housing conditions and early literacy environment appear to have an
5 independent effect, in addition and above the indicators of socio-economic adversity, in
6 moderating the course of the trajectory.
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10 The close association between early language skills and social disadvantage and
11 the fact that the combination of the two can exacerbate long term negative outcomes
12 makes the early identification of these children a priority. We need to consider how to
13 identify those in need given the relative inaccuracy of most procedures for screening
14 language¹⁷. To use a “health surveillance” or “health promotion” approach might be
15 considered as alternative. Depending, of course, on how such systems are administered
16 two issues emerge from our data which question whether such approaches are likely to be
17 more effective than universal screening. The first is that the health surveillance approach
18 emphasizes the role of parents in seeking help. Previous evidence would suggest that
19 many of the parents of the most vulnerable children may not be inclined to engage with
20 the services⁴⁷. The second concerns the age of the children. The present data refer to the
21 long term implications of language difficulties at five years, some time after most health
22 surveillance programmes have ceased to function. It is clear that the issue of
23 identification is not just an issue for children in the preschool period.
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35 In interpreting the findings some limitations of the study have to be considered.
36 Much of the data used in the analysis has been collected over 30 years ago, reflecting
37 theoretical considerations and research questions prevalent at the time. Important
38 measures of family literacy environment, such as availability of books in the household,
39 reading habits, or visits to local libraries were not collected at age 5. Nonetheless it was
40 possible to identify key indicators of a family literacy in early childhood, such as parental
41 reading to the child. Another concern in longitudinal studies is missing data both because
42 of survey loss and incomplete response, especially in analyses drawing on data from
43 several waves. There is some indication that the most socially disadvantaged are also
44 most likely to drop out of longitudinal studies^{37,48}. Response bias at the individual level
45 would tend to underestimate the magnitude of the effects of social disadvantage on
46 individual development. We used multiple imputation methods to address the issue of
47 missingness and selective drop-out of the study, a method recommended as a ‘best effort’
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3 technique for dealing with this problem^{49,50}. On the positive side, the strengths of this
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5 study lies in its size, resulting in high statistical power, its longitudinal nature, the direct
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7 assessment of early language and adult literacy skills, the information included on socio-
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9 economic circumstances and the wider context for development, as well as the
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11 comparison of the long-term development of children with poor language skills to those
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13 of normal ability.

14 15 16 **Conclusions**

17 The data presented here identifies aspects within the early family environment that could
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19 foster children's language development and their subsequent potential to reach basic
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21 competence in literacy in adulthood. Some of the factors, including parental education,
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23 housing conditions, access to pre-school education, but also parental reading to children
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25 may be amenable to intervention. By identifying specific factors associated with early
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27 language skills and adult functional literacy, we hope to have offered a clearer picture of
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29 the populations at risk, and the wider social context in which language development takes
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31 place. Without attempts in improving the socio-economic and housing conditions, as well
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33 as the literacy environment experienced by the child during the early years, the likelihood
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35 of success in improving language and literacy skills may be diminished.

36 Advocates and policymakers should encourage family- and community centred
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38 support resources to include early detection and intervention for language problems
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40 among the most disadvantaged populations. The identification of language problems
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42 should not be restricted to the preschool context, as many children with language
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44 problems, especially those from disadvantaged background, may not be attending
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46 preschool. Screening for language problems should therefore involve enhanced
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48 surveillance by primary care clinicians, and routine developmental surveillance should
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50 continue through into school or this role should be formally taken on by schools.
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Table 1 Characteristics in early childhood by language development at age 5

	Language Development at age 5			Overall %	Overall (n)
	Very Limited %	Poor %	Normal %		
1970 (age 0): Medical report					
Child has low birthweight (<2515 grams)	12.6***	9.3***	5.3	6.0	11349
Child born prematurely (gestation <259 days)	9.0***	7.3***	5.0	5.4	11349
1970 (age 0): Demographics					
Child mother ever a teenage mother	27.6***	28.0***	17.1	18.7	11349
Child born to single mother (never married)	6.4***	4.6***	3.0	3.3	11349
Child mother minimum education	82.1***	80.5***	64.2	66.6	11349
Child father minimum education	84.2***	81.8***	64.5	67.1	11349
Child father's semi or unskilled job in 1970	36.0***	33.9***	19.3	21.5	11349
Child family no income from employment	10.9***	7.9***	4.1	4.7	11349
1975 (age 5): Housing					
Child lived in an overcrowded home (1+ per room)	58.7***	56.7***	35.2	38.4	11349
Child lived in a rented home	69.0***	61.6***	40.0	43.5	11349
1975 (age 5): Early literacy environment					
Child's parents did not read to child	37.0***	33.1***	18.5	20.8	11349
Child's parent read to them everyday	22.9***	24.1***	39.6	37.3	11349
Child's parent(s) a poor reader	12.8***	7.0***	2.6	3.5	11349
Child's sibling(s) a poor reader	11.0***	9.4***	5.9	6.5	11349
Child did not go to pre-school	43.9***	36.2***	23.8	25.9	11349
2004 (age 34): Adult Literacy					
Level 1 or 2	67.6***	80.1***	93.7	91.2	11349
	N= 410	1264	9675	11349	

Statistical significance ***p<.001 **p<.01 *p<.05.

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Table 2: Multiple logistic regression predicting poor adult literacy at age 34 (odds ratios and 95% Confidence Interval) (controlling for biological risk)

	Model 1	Model 2	Model 3	Model 4	Model 5
<u>Receptive Language at age 5</u>					
EPVT very limited	6.82***	5.36***	5.26***	5.43***	4.43***
	4.68-9.93	3.57-8.04	3.55-7.78	3.76-7.84	3.01-6.52
EPVT poor	3.58***	2.86***	2.86***	3.04***	2.51***
	2.80-4.58	2.19-3.73	2.21-3.71	2.37-3.89	1.93-3.25
EPVT normal	1.00	1.00	1.00	1.00	1.00
<u>Demographics (age 0)</u>					
Child a girl		0.91			0.94
		0.76-1.10			0.78-1.14
Child mother ever a teenage mother		1.42**			1.25
		1.13-1.77			0.99-1.56
Child born to single mother		1.23			1.19
		0.78-1.94			0.75-1.90
Child mother left school at minimum age		1.56**			1.33
		1.14-2.13			0.95-1.84
Child father left school at minimum age		2.20***			1.81**
		1.51-3.19			1.25-2.61
Child father in semi or unskilled manual job in 1970		1.27*			1.14
		1.00-1.61			0.90-1.44
Child born in family with no income from employment		1.95**			1.74*
		1.19-3.23			1.05-2.89
<u>Housing Conditions (age 5)</u>					
Child lived in an overcrowded home (1+ per room)			1.57***		1.33*
			1.26-1.94		1.06-1.67
Child lived in <i>non</i> owner-occupied home			2.16***		1.60***
			1.66-2.82		1.26-2.03
<u>Family literacy environment (age 5)</u>					
Parent did not read to child in the week#				1.76***	1.20
				1.35-2.29	0.92-1.57
Parent read to child 1-6 days in the week#				1.58***	1.27*
				1.26-1.97	1.03-1.57
Child's parent(s) a poor reader				1.66**	1.40
				1.14-2.42	0.95-2.06
Child's sibling(s) a poor reader				1.50*	1.35
				1.06-2.12	0.95-1.90
Child did not go to pre-school				1.57***	1.23*
				1.35-1.82	1.05-1.44
	<i>df</i>	4	11	7	9
	<i>N(100%)=</i>	11,349	11,349	11,349	11,349

Statistical significance ***p<.001 **p<.01 *p<.05.

Note: reference category is: parents read to child every day.

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