

Experimental evidence from Unidos in Colombia on the take-up of social programmes and labour supply of the extreme poor.

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Structure of Presentation

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- 2. Evaluation Design
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 - a) Implementation of Programme
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- 4. Results:
 - a) Focus (LM outcomes, social programme knowledge)
 - b) Selection into sample
 - c) Descriptive statistics: characterising the population of interest
 - d) Impact estimates
- 5. Discussion



(1) Overview of Unidos Programme



(1a) Overview: Background

- Recent wave of ambitious programmes aimed at alleviating extreme poverty in Latin America
 - Middle income countries (extreme poverty ~ 15% in Colombia, ~ 10% in Brazil, ~ 5% in Chile)
 - Beyond CCT
 - Beneficiaries hard to reach
- Chile Solidario (Chile)
 - Introduced in 2002
 - Includes (small) CCT element, preferential access to public services and 5-year sociopyschologic support
 - Quasi-experimental evaluation using administrative and survey data
 - Carneiro, Galasso and Ginja 2014
 - Positive effects on take up of subsidies and employment programmes
 - No impact on hard outcomes such as labour supply
- Brasil sem Miseria (Brasil): Introduced in December 2011
- Unidos (Colombia): Introduced in 2007, modelled after Chile Solidario



(1b) Overview: The Programme

- Large scale, ambitious programme targeting the hardest to reach households
- Objective is achieved through a three-arm strategy
 - 1. Intensive period of psychosocial support up to 5 years, provided by trained social workers (to enable self-development and function as part of society)
 - 2. Social services promoting preferential treatment and improving the supply (quantity and quality)
 - 3. Improving institutional capacity of local governments
- Eligibility: poorest 1.5 million households as of March 2008:
 - SISBEN 1 families maximum of 1.2 million households
 - Displaced households (Registro Único de Población Desplazada) 300,000 households
- First introduced in 2007 pilot in 37 municipalities
- As of May 2012: serving majority of targeted families
 - 5 million people
 - 45% in rural areas
 - 94% of municipalities
 - 10,000 social workers



(1b) Overview: The Programme

- Households objectives reach some minimum conditions necessary to overcome extreme poverty
 - 45 'logros basicos'
 - 9 dimensions
 - 1. Identification
 - 2. Income and work
 - 3. Education and training
 - 4. Health
 - 5. Nutrition
 - 6. Housing conditions
 - 7. Family dynamic
 - 8. Banking and savings
 - 9. Access to justice



(1b) Overview: The Programme

- Intensive period of psychosocial support up to 5 years through homevisits, with intensity decreasing over time
 - Sign co-responsibility agreement [one visit]
 - 2. Complete "Family Baseline" (LB) analyse which logros need to be achieved [at most two visits]
 - 3. Family plan to achieve logros [at most two visits]
 - most of impact was expected to happen after Family Plan, after 3 to 5 visits
 - 4. Follow-up visits and preferential access to services
 - 5. If household reaches 'LB' before 5 years, then they 'graduate' from UNIDOS
- Impact evaluation design
 - Planned in collaboration with the implementing agency DNP, since 2011 Agencia Nacional de Superación de Pobreza Extrema (ANSPE)
- Strong evaluation component incorporated from the beginning
 - Evaluation units: beneficiary households and municipalities
 - IFS part of consortium conducting the short-term evaluation of the impact on households

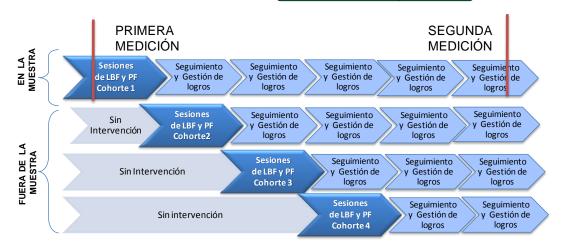




- Experimental design
 - 77 municipalities (representative of the entire country)
 - Cluster randomization: each municipality divided into several neighborhoods (clusters)
 - Cohorts: Neighbourhoods are randomly allocated to four groups (1 4)
 - Treatment commences at different times for each cohort
 - → More than one year elapses between cohort 1 and 4
 - \rightarrow Cohort 1 = treatment, Cohort 4 = control.
 - → Randomisation should ensure balance of characteristics.
 - Treatment group further subdivided between 'classic' and 'intense'
 - Intense treatment group receives more visits (lower caseloads for social workers)
 - Social worker randomly assigned to neighbourhood, then randomly assigned to type of treatment
- Impact on programmes information about and take-up of social programmes, logros, preferences, and other outcomes: here we focus on social programmes and labour supply
- Distinguish three sub-population groups: Displaced, Urban, Rural



PLAN DE COBERTURA PARA UN COGESTOR CON HOGARES EN TRATAMIENTO (CLÁSICO



PLAN DE COBERTURA PARA UN COGESTOR CON HOGARES DE TRATAMIENTO INTENSO







- Rich data collected at baseline
- Richer data collected by the follow-up survey
 - Classic treatment: at least 5 S&GL visits; Intense treatment: at least 8 S&GL visits
 - Maximum two visits for control group

Timing:

- Random allocation: September 2008 to April 2009
- Baseline data collection: November 2009 to March 2010
- Follow-up data collection: June to August 2011
- Months between baseline and follow-up is 12+ months
- Evaluation finished in December 2011: all households in 77 municipalities are being treated in principle since then



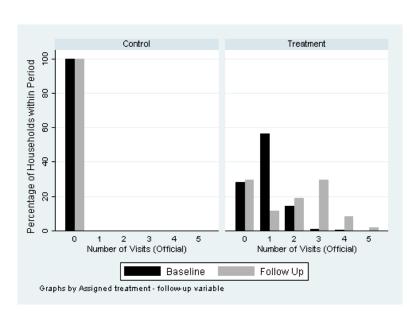
(3) Implementation

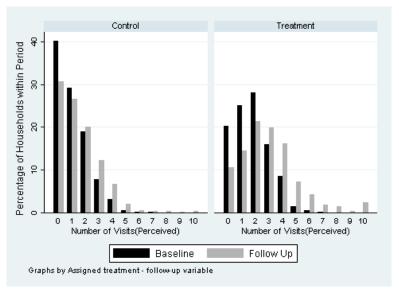


- 1. High number of families per social worker
 - Juntos/Unidos: ~ 150 families per cogestor on average per year (1,500,000 families/10,000 social workers)
 - Chile Solidario: ~ 50 families per social worker on average per year
- 2. Insufficient supply of services
- 3. Light treatment
 - All treated received very low number of visits (both official and self-reported)
 visits on average at follow-up
 - Intensive treatment group did not receive a greater number of visits than the classic group: Little sense in distinguishing between different treatment types
- 4. Incomplete take-up / contaminated controls



Number of home visits





Official visits

Perceived visits



Average number of home visits by assigned treatment group

| | Control | Classic | Intensive |
|--------------|---------|---------|-----------|
| Displaced | | | |
| Baseline | 0 | 0.63 | 0.60 |
| | (0) | (0.69) | (0.69) |
| Followup | 0 | 1.82 | 1.87 |
| | (0) | (1.45) | (1.56) |
| <u>Urban</u> | | | |
| Baseline | 0 | 0.95 | 0.98 |
| | (0) | (0.68) | (0.58) |
| Followup | 0 | 1.63 | 1.84 |
| | (0) | (1.37) | (1.49) |
| Rural | | | |
| Baseline | 0 | 1.08 | 1.04 |
| | (0) | (0.68) | (0.64) |
| Followup | 0 | 1.85 | 1.80 |
| | (0) | (1.30) | (1.41) |

| | Control | Classic | Intensive |
|--------------|---------|---------|-----------|
| Displaced | | | |
| Baseline | 1.00 | 1.60 | 1.42 |
| | (1.09) | (1.21) | (1.24) |
| Followup | 1.60 | 2.86 | 2.48 |
| | (1.57) | (2.00) | (1.88) |
| <u>Urban</u> | | | |
| Baseline | 0.96 | 1.84 | 1.76 |
| | (1.18) | (1.37) | (1.44) |
| Followup | 1.49 | 3.27 | 3.08 |
| | (1.58) | (2.14) | (2.19) |
| Rural | | | |
| Baseline | 1.21 | 1.91 | 1.81 |
| | (1.20) | (1.31) | (1.39) |
| Followup | 1.51 | 3.05 | 3.01 |
| | (1.55) | (2.14) | (2.28) |

Official visits Perceived visits



Actual perceived treatment (≥2 visits) versus assigned treatment

| | Perceived Control | Perceived Treatment |
|--------------------|-------------------|---------------------|
| Displaced | | |
| Assigned Control | 78.14 | 21.86 |
| Assigned Treatment | 52.04 | 47.96 |
| Urban | | |
| Assigned Control | 78.03 | 21.97 |
| Assigned Treatment | 40.42 | 59.58 |
| Rural | | |
| Assigned Control | 75.59 | 24.41 |
| Assigned Treatment | 45.30 | 54.70 |
| | | |



(3b) Implementation of Data Collection

- Classical Household Attrition:
 - Attrition from baseline to follow-up was 13% overall (~ 14% for displaced, 13% for rural, 9% for urban)
- Added Households:
 - Randomly selected households added in follow-up to account for attrition & improve power of sample
- Rich dataset:
 - Contains detailed information on: different dimensions of logros (including detailed labour market outcomes), indicators, expectations and preferences.
- Short/Medium/Long questionnaires
 - Due to limited budget, 3 questionnaire lengths administered within cells defined by population and waves (random assignment)
 - Population groups (displaced, rural and urban)
 - Waves (baseline contained a more restricted set of variables than follow-up)
 - Resulted in further sample selection
 - We investigate whether selection is systematically related to treatment assignment conditional on observable at baseline



(3b) Implementation of Data Collection

- Cluster identification:
 - Only self-reported information available extremely difficult to determine neighbourhoods
 - Cast doubts over how random assignment was conducted
 - We use: assigned treatment groups within a municipality.
- Household and individual identifiers inconsistent across datasets / periods
 - Solved, but extremely cumbersome



(4) Analysis and Results



(4a) Results: Focus of current evaluation

This presentation focuses on two areas the programme may have had a beneficial impact:

- 1. Knowledge and Usage of Social Welfare Programmes
- 2. Labour Market Outcomes



(4b) Sample Selection

- We examine two populations of interest:
 - 1. Population of household heads
 - 2. Population of labour market age individuals (18 to 60 at baseline).
- Criteria for selection into sample
 - 1. Individual observed in both waves.
 - 2. Household didn't answer short questionnaire.
- Disaggregation by population group and gender:
 - For each sample of interest, we analyse the rural, urban and displaced groups separately.
 - For the labour market sample, we examine men and women separately.

(4c) Descriptive Statistics: Household Heads

Basic Demographic Characteristics

| | Disp | laced | <u>Ur</u> | <u>ban</u> | Ru | ıral |
|-----------------------------------|----------|----------|-----------|------------|----------|----------|
| | Baseline | Followup | Baseline | Followup | Baseline | Followup |
| | (1) | (2) | (3) | (4) | (5) | (6) |
| Demographic Characteristics: | | | | | | |
| Age | 42.86 | 44.75 | 50.60 | 51.92 | 53.03 | 54.57 |
| | (13.15) | (13.10) | (13.95) | (13.71) | (14.90) | (14.68) |
| Household Respondent | 0.66 | 0.65 | 0.59 | 0.56 | 0.60 | 0.55 |
| | (0.47) | (0.48) | (0.49) | (0.50) | (0.49) | (0.50) |
| In Relationship | 0.66 | 0.66 | 0.73 | 0.70 | 0.73 | 0.73 |
| | (0.47) | (0.48) | (0.44) | (0.46) | (0.44) | (0.45) |
| Number of households members | 5.23 | 5.08 | 5.45 | 5.00 | 4.80 | 4.86 |
| | (2.26) | (2.15) | (2.51) | (2.39) | (2.41) | (2.42) |
| Male | 0.50 | 0.51 | 0.64 | 0.69 | 0.75 | 0.77 |
| | (0.50) | (0.50) | (0.48) | (0.46) | (0.43) | (0.42) |
| No. of Household Members under 10 | 1.36 | 1.19 | 1.24 | 1.00 | 1.01 | 0.98 |
| | (1.23) | (1.16) | (1.31) | (1.20) | (1.26) | (1.24) |
| No of Household Members over 60 | 0.24 | 0.27 | 0.45 | 0.46 | 0.54 | 0.58 |
| | (0.53) | (0.57) | (0.68) | (0.70) | (0.74) | (0.77) |
| Years of schooling | 4.59 | 4.82 | 3.61 | 3.68 | 2.33 | 2.30 |
| | (3.68) | (3.82) | (3.31) | (3.39) | (2.55) | (2.55) |
| N | 1,121 | 1,121 | 656 | 656 | 669 | 669 |



(4c) Descriptive Statistics: Household Heads

Labour Market Outcomes

| | Disp | laced | <u>Url</u> | <u>ban</u> | Ru | <u>ıral</u> |
|--------------------------|--------------|--------------|--------------|--------------|--------------|-------------|
| | Baseline | Followup | Baseline | Followup | Baseline | Followup |
| | (1) | (2) | (3) | (4) | (5) | (6) |
| Labour Market Outcomes | | | | | | |
| Active | 0.72 | 0.73 | 0.70 | 0.72 | 0.68 | 0.68 |
| | (0.45) | (0.44) | (0.46) | (0.45) | (0.47) | (0.47) |
| Employed | 0.52 | 0.65 | 0.56 | 0.68 | 0.45 | 0.65 |
| | (0.50) | (0.48) | (0.50) | (0.47) | (0.50) | (0.48) |
| Self-employed | 0.21 | 0.33 | 0.26 | 0.36 | 0.18 | 0.32 |
| | (0.41) | (0.47) | (0.44) | (0.48) | (0.38) | (0.47) |
| Wage earner | 0.31 | 0.32 | 0.30 | 0.32 | 0.27 | 0.32 |
| | (0.46) | (0.47) | (0.46) | (0.47) | (0.44) | (0.47) |
| Wage earner formal | 0.24 | 0.27 | 0.26 | 0.29 | 0.26 | 0.31 |
| | (0.43) | (0.44) | (0.44) | (0.45) | (0.44) | (0.46) |
| Wage earner informal | 0.06 | 0.05 | 0.04 | 0.04 | 0.00 | 0.02 |
| | (0.24) | (0.23) | (0.19) | (0.19) | (0.07) | (0.13) |
| Unemployed | 0.20 | 0.09 | 0.14 | 0.04 | 0.24 | 0.03 |
| | (0.40) | (0.28) | (0.35) | (0.18) | (0.43) | (0.17) |
| Wage and Salary earnings | 96,710.77 | 109,413.55 | 89,923.74 | 117,865.00 | 61,307.79 | 84,691.82 |
| | (180,689.63) | (194,376.30) | (176,192.21) | (215,291.82) | (126,852.94) | (156,234.61 |
| Self-employment earnings | 80,256.46 | 101,522.70 | 72,174.68 | 129,025.71 | 52,622.36 | 91,278.83 |
| | (615,045.74) | (192,962.95) | (150,718.21) | (248,960.13) | (295,143.48) | (337,786.21 |
| Tenure | 37.33 | 64.23 | 76.02 | 109.38 | 95.18 | 153.22 |
| | (87.71) | (114.94) | (132.25) | (156.55) | (170.88) | (197.08) |
| N | 1,121 | 1,121 | 656 | 656 | 669 | 669 |



(4c) Descriptive Statistics: Household Heads

Supply, Knowledge and Usage of Social Welfare Programmes at Followup

| | | Displaced | | | <u>Urban</u> | | | Rural | |
|-------------------------------|--------|-----------|--------|--------|--------------|--------|--------|-----------|--------|
| | Supply | Knowledge | Usage | Supply | Knowledge | Usage | Supply | Knowledge | Usage |
| Familias en Accion | 1.00 | 0.97 | 0.76 | 1.00 | 0.92 | 0.62 | 1.00 | 0.90 | 0.57 |
| | (0.00) | (0.18) | (0.43) | (0.00) | (0.28) | (0.49) | (0.00) | (0.30) | (0.50) |
| Jóvenes en Acción | 0.65 | 0.14 | 0.00 | 0.42 | 0.15 | 0.00 | 0.21 | 0.10 | 0.00 |
| | (0.48) | (0.35) | (0.07) | (0.50) | (0.36) | (0.06) | (0.40) | (0.30) | (0.00) |
| Jóvenes Rurales emprendedores | 1.00 | 0.08 | 0.00 | 1.00 | 0.06 | 0.00 | 0.98 | 0.08 | 0.01 |
| | (0.00) | (0.27) | (0.05) | (0.06) | (0.24) | (0.06) | (0.15) | (0.28) | (0.08) |
| Crédito ACCES del ICETEX | 0.53 | 0.12 | 0.01 | 0.30 | 0.10 | 0.01 | 0.05 | 0.07 | 0.00 |
| | (0.50) | (0.33) | (0.07) | (0.46) | (0.29) | (0.08) | (0.22) | (0.26) | (0.00) |
| Red Banca de la oportunidades | 1.00 | 0.11 | 0.00 | 1.00 | 0.09 | 0.00 | 1.00 | 0.07 | 0.00 |
| | (0.00) | (0.32) | (0.05) | (0.00) | (0.28) | (0.04) | (0.00) | (0.26) | (0.07) |
| Generación de ingresos de | 0.63 | 0.31 | 0.06 | 0.51 | 0.14 | 0.01 | 0.58 | 0.14 | 0.01 |
| | (0.48) | (0.46) | (0.23) | (0.50) | (0.35) | (0.07) | (0.49) | (0.35) | (0.10) |
| Alianzas productivas | 0.20 | 0.07 | 0.00 | 0.20 | 0.06 | 0.00 | 0.25 | 0.08 | 0.00 |
| | (0.40) | (0.25) | (0.04) | (0.40) | (0.24) | (0.00) | (0.43) | (0.28) | (0.04) |
| Programa para el Desarrollo | 1.00 | 0.02 | 0.00 | 1.00 | 0.03 | 0.00 | 1.00 | 0.02 | 0.00 |
| | (0.00) | (0.15) | (0.03) | (0.00) | (0.16) | (0.00) | (0.00) | (0.14) | (0.00) |
| Asistencia técnica rural | 0.22 | 0.05 | 0.00 | 0.23 | 0.04 | 0.00 | 0.43 | 0.09 | 0.00 |
| | (0.42) | (0.21) | (0.03) | (0.42) | (0.19) | (0.00) | (0.50) | (0.29) | (0.04) |
| N | | 1121 | | | 656 | | | 669 | |



(4c) Descriptive Statistics: Displaced Individuals

| | <u>Fen</u> | <u>nales</u> | Ma | <u>ales</u> | | |
|------------------------------|--------------|--------------|--------------|-------------|--|--|
| | Baseline | Followup | Baseline | Followup | | |
| | (1) | (2) | (3) | (4) | | |
| Labour Market Outcomes | | | | | | |
| Active | 0.48 | 0.51 | 0.87 | 0.85 | | |
| | (0.50) | (0.50) | (0.34) | (0.35) | | |
| Employed | 0.31 | 0.40 | 0.61 | 0.76 | | |
| | (0.46) | (0.49) | (0.49) | (0.43) | | |
| Self-employed | 0.10 | 0.17 | 0.23 | 0.36 | | |
| | (0.31) | (0.37) | (0.42) | (0.48) | | |
| Wage earner | 0.20 | 0.23 | 0.38 | 0.40 | | |
| | (0.40) | (0.42) | (0.49) | (0.49) | | |
| Wage earner formal | 0.04 | 0.04 | 0.08 | 0.08 | | |
| | (0.19) | (0.19) | (0.27) | (0.27) | | |
| Wage earner informal | 0.16 | 0.19 | 0.30 | 0.32 | | |
| | (0.37) | (0.40) | (0.46) | (0.47) | | |
| Unemployed | 0.18 | 0.11 | 0.26 | 0.10 | | |
| | (0.38) | (0.32) | (0.44) | (0.30) | | |
| Hours worked per week | 12.61 | 15.93 | 31.53 | 37.55 | | |
| • | (22.44) | (23.45) | (29.79) | (26.51) | | |
| Wage and Salary earnings | 52,131.22 | 70,388.24 | 131,755.45 | 157,690.8 | | |
| | (123,498.28) | (164,676.67) | (206,393.06) | (229,517.6 | | |
| Self-employment earnings | 22,584.46 | 37,404.24 | 81,296.52 | 121,043.5 | | |
| | (83,957.41) | (117,236.10) | (196,261.37) | (206,526.2 | | |
| Hourly earnings | 547.22 | 737.27 | 1,064.52 | 1,436.57 | | |
| | (1,218.11) | (1,329.19) | (1,345.21) | (1,402.42) | | |
| Tenure | 11.60 | 22.96 | 40.71 | 70.17 | | |
| | (34.87) | (62.58) | (80.55) | (106.59) | | |
| Demographic Characteristics: | , , | , , | , , | , | | |
| Age | 35.53 | 37.04 | 35.27 | 36.82 | | |
| | (11.21) | (11.21) | (11.68) | (11.74) | | |
| Head of household | 0.40 | 0.39 | 0.51 | 0.53 | | |
| | (0.49) | (0.49) | (0.50) | (0.50) | | |
| Spouse of head of household | 0.36 | 0.37 | 0.16 | 0.14 | | |
| | (0.48) | (0.48) | (0.36) | (0.35) | | |
| In Relationship | 0.57 | 0.57 | 0.67 | 0.68 | | |
| r | (0.50) | (0.50) | (0.47) | (0.47) | | |
| Years of schooling | 5.95 | 6.18 | 5.54 | 5.73 | | |
| | (4.16) | (4.25) | (3.94) | (3.93) | | |
| | ` ' | , , | . , , , , | | | |
| N | 1,3 | 354 | 9 | 66 | | |



(4c) Descriptive Statistics: Urban Individuals

| | Fem | nales | Ma | les | | |
|------------------------------|--------------|----------------|---------------|--------------|--|--|
| | Baseline | Followup | Baseline | Followup | | |
| | (1) | (2) | (3) | (4) | | |
| Labour Market Outcomes | | | | | | |
| Active | 0.41 | 0.45 | 0.80 | 0.84 | | |
| | (0.49) | (0.50) | (0.40) | (0.37) | | |
| Employed | 0.26 | 0.39 | 0.61 | 0.76 | | |
| | (0.44) | (0.49) | (0.49) | (0.43) | | |
| Self-employed | 0.10 | 0.16 | 0.28 | 0.37 | | |
| | (0.30) | (0.37) | (0.45) | (0.48) | | |
| Wage earner | 0.17 | 0.22 | 0.32 | 0.39 | | |
| | (0.37) | (0.42) | (0.47) | (0.49) | | |
| Wage earner formal | 0.03 | 0.03 | 0.05 | 0.07 | | |
| | (0.16) | (0.16) | (0.21) | (0.25) | | |
| Wage earner informal | 0.14 | 0.20 | 0.28 | 0.32 | | |
| | (0.35) | (0.40) | (0.45) | (0.47) | | |
| Unemployed | 0.15 | 0.07 | 0.19 | 0.08 | | |
| | (0.36) | (0.25) | (0.39) | (0.27) | | |
| Hours worked per week | 11.53 | 15.24 | 30.46 | 38.13 | | |
| | (22.26) | (23.07) | (29.50) | (26.39) | | |
| Wage and Salary earnings | 39,186.57 | 61,801.07 | 100,139.10 | 149,573.25 | | |
| | (107,358.79) | (156,851.65) | (184,216.69) | (229,008.46) | | |
| Self-employment earnings | 21,921.97 | 42,305.66 | 82,410.67 | 139,485.69 | | |
| | (84,540.49) | (172,524.06) | (166,533.33) | (251,292.29) | | |
| Hourly earnings | 395.05 | 720.92 | 952.55 | 1,440.16 | | |
| | (912.80) | (1,467.89) | (1,264.20) | (1,483.51) | | |
| Tenure | 16.54 | 28.97 | 65.97 | 91.57 | | |
| | (53.04) | (73.44) | (114.57) | (130.11) | | |
| Demographic Characteristics: | | | | | | |
| Age | 37.65 | 39.18 | 35.95 | 37.47 | | |
| | (11.74) | (11.76) | (12.24) | (12.25) | | |
| Head of household | 0.24 | 0.21 | 0.48 | 0.52 | | |
| | (0.43) | (0.41) | (0.50) | (0.50) | | |
| Spouse of head of household | 0.44 | 0.47 | 0.09 | 0.04 | | |
| | (0.50) | (0.50) | (0.28) | (0.20) | | |
| In Relationship | 0.62 | 0.60 | 0.63 | 0.62 | | |
| | (0.49) | (0.49) | (0.48) | (0.49) | | |
| Years of schooling | 5.33 | 5.48 | 5.54 | 5.56 | | |
| | (4.01) | (4.12) | (4.12) (4.18) | | | |
| N | 7 | 90 | | 48 | | |
| /V | /: | 7 0 | 04 | +0 | | |



(4c) Descriptive Statistics: Rural Individuals

| | Fem | nales | Ma | les |
|------------------------------|--------------|--------------|--------------|--------------|
| | Baseline | Followup | Baseline | Followup |
| | (1) | (2) | (3) | (4) |
| Labour Market Outcomes | | | | |
| Active | 0.26 | 0.23 | 0.85 | 0.89 |
| | (0.44) | (0.42) | (0.36) | (0.31) |
| Employed | 0.39 | 0.88 | 0.64 | 0.94 |
| | (0.49) | (0.33) | (0.48) | (0.24) |
| Self-employed | 0.36 | 0.59 | 0.34 | 0.43 |
| | (0.48) | (0.49) | (0.47) | (0.50) |
| Wage earner | 0.64 | 0.41 | 0.66 | 0.57 |
| | (0.48) | (0.49) | (0.47) | (0.50) |
| Wage earner formal | 0.15 | 0.21 | 0.03 | 0.05 |
| | (0.36) | (0.41) | (0.17) | (0.21) |
| Nage earner informal | 0.85 | 0.79 | 0.97 | 0.95 |
| | (0.36) | (0.41) | (0.17) | (0.21) |
| Jnemployed | 0.61 | 0.12 | 0.36 | 0.06 |
| | (0.49) | (0.33) | (0.48) | (0.24) |
| Hours worked per week | 35.55 | 35.21 | 44.60 | 39.68 |
| | (23.02) | (19.17) | (18.27) | (15.83) |
| Nage and Salary earnings | 199,513.07 | 240,238.11 | 239,654.68 | 261,732.07 |
| | (189,676.80) | (189,403.43) | (160,696.72) | (159,123.85) |
| elf-employment earnings | 97,304.35 | 117,478.21 | 238,276.97 | 227,427.59 |
| | (73,829.31) | (153,648.30) | (178,052.13) | (255,545.71) |
| Hourly earnings | 1,502.66 | 1,312.55 | 1,445.84 | 1,528.20 |
| | (1,718.12) | (1,309.69) | (1,280.11) | (1,239.10) |
| Tenure Tenure | 103.61 | 137.50 | 153.50 | 165.38 |
| | (148.84) | (158.55) | (143.19) | (147.45) |
| Demographic Characteristics: | | | | |
| Age | 39.61 | 41.16 | 36.91 | 38.49 |
| | (11.73) | (11.70) | (12.00) | (12.02) |
| Head of household | 0.17 | 0.18 | 0.54 | 0.55 |
| | (0.38) | (0.38) | (0.50) | (0.50) |
| Spouse of head of household | 0.61 | 0.61 | 0.04 | 0.04 |
| | (0.49) | (0.49) | (0.20) | (0.19) |
| n Relationship | 0.73 | 0.72 | 0.56 | 0.59 |
| | (0.45) | (0.45) | (0.50) | (0.49) |
| ears of schooling | 3.58 | 3.60 | 3.79 | 3.71 |
| Ü | (3.41) | (3.39) | (3.39) | (3.32) |
| N | 632 | 632 | 652 | 652 |



(4d) Impacts: Empirical approach

- We estimate the impacts under several empirical specifications:
 - 1. Standard OLS for assigned treatment giving ITT.
 - 2. IV strategy, using the assigned treatment as an instrument for (i) official treatment; (ii) perceived treatment.
 - 3. Difference-in-difference specification.
- In all specifications, we control for baseline demographic characteristics.
- The general results are consistent across all specifications
- In this presentation, we report the ITT estimates (1) and IV estimates for perceived treatment (2ii).



(4d) Impacts: Social Welfare Programmes

Treatment effect of Juntos on knowledge and usage of social programmes (levels)

| | | Displaced | | | | Urba | <u>n</u> | | | Rural | | |
|----------------------------------|---------|-----------|---------|---------|---------|---------|----------|---------|---------|---------|---------|---------|
| | Know | ledge | Usa | age | Know | ledge | Usage | | Know | ledge | Us | age |
| | OLS | IV | OLS | IV | OLS | IV | OLS | IV | OLS | IV | OLS | IV |
| | (1a) | (1b) | (2a) | (2b) | (3a) | (3b) | (4a) | (4b) | (5a) | (5b) | (6a) | (6b) |
| Familias en Accion | 0.009 | 0.031 | 0.046 | 0.155 | 0.007 | 0.015 | 0.015 | 0.030 | 0.037 | 0.087 | 0.075* | 0.173* |
| | (0.013) | (0.042) | (0.039) | (0.134) | (0.041) | (0.084) | (0.044) | (0.089) | (0.033) | (0.079) | (0.043) | (0.104) |
| Jóvenes en Acción | 0.014 | 0.048 | | | 0.006 | 0.013 | | | 0.021 | 0.049 | | |
| | (0.045) | (0.158) | | | (0.035) | (0.072) | | | (0.029) | (0.065) | | |
| Jóvenes Rurales emprendedores | 0.039** | 0.130** | | | -0.031 | -0.064 | | | -0.003 | -0.006 | | |
| | (0.017) | (0.058) | | | (0.022) | (0.045) | | | (0.026) | (0.061) | | |
| Crédito ACCES del ICETEX | 0.000 | 0.099 | | | -0.001 | -0.029 | | | 0 | -0.002 | | |
| | (0.001) | (0.103) | | | (0.002) | (0.053) | | | (0.002) | (0.053) | | |
| Red Banca de la oportunidades | 0.007 | 0.024 | | | 0.033 | 0.068 | | | 0.000 | 0.000 | | |
| | (0.024) | (0.079) | | | (0.023) | (0.045) | | | (0.021) | (0.047) | | |
| Generación de ingresos de Accion | 0.046 | 0.145 | | | -0.01 | -0.020 | | | -0.043 | -0.099 | | |
| Social | (0.049) | (0.143) | | | (0.031) | (0.065) | | | (0.049) | (0.110) | | |
| Alianzas productivas | 0.000 | 0.050 | | | -0.001 | -0.058 | | | -0.000 | 0.004 | | |
| | (0.001) | (0.052) | | | (0.002) | (0.043) | | | (0.002) | (0.058) | | |
| Programa para el Desarrollo | 0.013* | 0.045 | | | 0.015 | 0.031 | | | -0.004 | -0.009 | | |
| | (0.007) | (0.028) | | | (0.013) | (0.025) | | | (0.010) | (0.023) | | |
| Asistencia técnica rural | 0.004 | 0.013 | | | -0.021 | -0.043 | | | -0.002 | -0.004 | | |
| | (0.013) | (0.043) | | | (0.017) | (0.035) | | | (0.028) | (0.063) | | |
| N | | 1121 | | | | 656 | | | | 669 | 9 | |

Notes: (i) OLS regressions estimate the ITT using assigned treatment. IV regressions instrument perceived treatment with assigned treatment.

⁽ii) Robust and clustered standard errors reported in parentheses, t-tests: * significant at 10%, ** at 5%, *** at 1%. Regressions included the same baseline characteristics as those characteristics included in the first-stage regressions.

(4d) Impacts: Labour Market Outcomes, Displaced

Treatment effect of Juntos on labour market outcomes (levels)

| | | Active | | | Employed | | 9 | Self-Employed | <u>d</u> | | Wage Earner | | | Unemployed | |
|--|---------|--------------|----------|----------|--------------------------|----------|--|---------------|-------------|---------|-------------|---------------|---------|------------|----------|
| | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men |
| | (1a) | (1b) | (1c) | (2a) | (2b) | (2c) | (3a) | (3b) | (3c) | (4a) | (4b) | (4c) | (5a) | (5b) | (5c) |
| OLS | | | | | | | | | | | | | | | |
| Assigned Treatment | 0.070* | 0.051 | 0.029 | 0.064 | 0.044 | 0.015 | 0.093** | 0.025 | 0.025 | -0.029 | 0.019 | -0.010 | 0.006 | 0.006 | 0.015 |
| | (0.039) | (0.035) | (0.022) | (0.041) | (0.035) | (0.035) | (0.046) | (0.030) | (0.056) | (0.041) | (0.033) | (0.045) | (0.024) | (0.015) | (0.021) |
| <u>IV</u> | | | | | | | | | | | | | | | |
| Perceived Treatment (IV: Ass. Treatment) | 0.237* | 0.183 | 0.133 | 0.216* | 0.160 | 0.066 | 0.315** | 0.090 | 0.111 | -0.099 | 0.071 | -0.045 | 0.021 | 0.023 | 0.067 |
| | (0.126) | (0.129) | (0.101) | (0.124) | (0.117) | (0.144) | (0.142) | (0.096) | (0.237) | (0.141) | (0.121) | (0.199) | (0.081) | (0.058) | (0.110) |
| | | | | | | | | | | | | | | | |
| | | s Worked Per | | | Wage and Salary Earnings | | Self-Employment Earnings HH Head Ind: Women Ind: Men | | Hourly Wage | | | <u>Tenure</u> | | | |
| | HH Head | Ind: Women | | HH Head | Ind: Women | | HH Head | | | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men |
| 010 | (6a) | (6b) | (6c) | (7a) | (7b) | (7c) | (8a) | (8b) | (8c) | (9a) | (9b) | (9c) | (10a) | (10b) | (10c) |
| OLS | 0.040 | 4.405 | 0.000 | 40.470 | 4.504 | 00.454 | 45.045 | 4 005 | | 450.4 | 74.0 | 44.0 | 7.0 | 7.0 | |
| Assigned Treatment | 2.243 | 1.105 | 0.332 | -19,472 | -4,684 | -22,164 | 15,945 | 1,835 | -41 | 169.4 | 74.3 | -41.3 | 7.0 | 7.0 | 3.8 |
| | (2.064) | (1.816) | (1.675) | (17,415) | (12748) | (21,434) | (13,243) | (6,094) | (13,498) | (203) | (69) | (107) | (15.1) | (5.7) | (14.9) |
| <u>IV</u> | | | | | | | | | | | | | | | |
| Perceived Treatment (IV: Ass. Treatment) | 7.591 | 4.000 | 1.499 | -65,907 | -16,958 | -100,125 | 53,970 | 6,644 | -187 | 573.5 | 268.9 | -186.8 | 23.8 | 25.2 | 17.2 |
| | (6.618) | (6.288) | (7.504) | (58793) | (46,190) | (90,119) | (42,242) | (21,077) | (60,414) | (690) | (236) | (511) | (47.6) | (17.5) | (63.6) |
| Clusters | 128 | 121 | 113 | 128 | 121 | 113 | 128 | 121 | 113 | 128 | 121 | 113 | 128 | 121 | 113 |
| Observations (N) | 1,121 | 1,354 | 966 | 1,121 | 1,354 | 966 | 1,121 | 1,354 | 966 | 1,121 | 1,354 | 966 | 1,121 | 1,354 | 966 |

Notes: Robust and clustered standard errors reported in parentheses, t-tests: * significant at 10%, ** at 5%, *** at 1%. Regressions included the same baseline characteristics as those characteristics included in the first-stage regressions.



(4d) Impacts: Labour Market Outcomes, Urban

Treatment effect of Juntos on labour market outcomes (levels)

| | | Active | | | Employed | | | Self-Employe | <u>d</u> | | Wage Earner | | | Unemployed | |
|--|---------|--------------|----------|----------|---------------|----------|--------------------------|--------------|----------|-------------|-------------|----------|---------|------------|----------|
| | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men |
| | (1a) | (1b) | (1c) | (2a) | (2b) | (2c) | (3a) | (3b) | (3c) | (4a) | (4b) | (4c) | (5a) | (5b) | (5c) |
| OLS | | | | | | | | | | | | | | | |
| Assigned Treatment | 0.004 | -0.039 | -0.017 | -0.000 | -0.039 | -0.027 | 0.078** | -0.030 | 0.006 | -0.078** | -0.009 | -0.033 | 0.004 | 0.000 | 0.011 |
| | (0.031) | (0.032) | (0.037) | (0.035) | (0.035) | (0.042) | (0.036) | (0.027) | (0.040) | (0.036) | (0.027) | (0.042) | (0.014) | (0.017) | (0.022) |
| <u>IV</u> | | | | | | | | | | | | | | | |
| Perceived Treatment (IV: Ass. Treatment) | 0.009 | -0.076 | -0.034 | -0.000 | -0.077 | -0.055 | 0.161** | -0.059 | 0.012 | -0.161** | -0.018 | -0.067 | 0.009 | 0.001 | 0.021 |
| | (0.064) | (0.064) | (0.073) | (0.071) | (0.069) | (0.084) | (0.076) | (0.055) | (0.080) | (0.077) | (0.052) | (0.086) | (0.029) | (0.033) | (0.043) |
| | | | | | | | | | | | | | | | |
| | Hour | s Worked Per | Week | Wage | and Salary Ea | rnings | Self-Employment Earnings | | | Hourly Wage | | | | Tenure | |
| | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men |
| | (6a) | (6b) | (6c) | (7a) | (7b) | (7c) | (8a) | (8b) | (8c) | (9a) | (9b) | (9c) | (10a) | (10b) | (10c) |
| <u>OLS</u> | | | | | | | | | | | | | | | |
| Assigned Treatment | -1.105 | -2.632* | 0.280 | -22,265 | -1,685 | 7,160 | 14,454 | -9,928 | -5,133 | 106.4 | 22.3 | 50.3 | 0.5 | -3.2 | -7.1 |
| | (2.029) | (1.467) | (2.351) | (14,278) | (10,840) | (17,165) | (21,179) | (13,205) | (20,968) | (103) | (98.9) | (131.4) | (13.9) | (5.3) | (10.5) |
| <u>IV</u> | | | | | | | | | | | | | | | |
| Perceived Treatment (IV: Ass. Treatment) | -2.274 | -5.192* | 0.562 | -45,842 | -3,323 | 14,374 | 29,760 | -19,584 | -10,304 | 219.1 | 44.1 | 100.9 | 1.1 | -6.4 | -14.2 |
| | (4.115) | (2.890) | (4.671) | (28,885) | (21,122) | (33,791) | (43,846) | (26,162) | (41,193) | (214) | (192.9) | (262.2) | (28.3) | (10.3) | (21.3) |
| Clusters | 146 | 142 | 136 | 146 | 142 | 136 | 146 | 142 | 136 | 146 | 142 | 136 | 146 | 142 | 136 |
| Observations (N) | 656 | 790 | 648 | 656 | 790 | 648 | 656 | 790 | 648 | 656 | 790 | 648 | 656 | 790 | 648 |

Notes: Robust and clustered standard errors reported in parentheses, t-tests: * significant at 10%, ** at 5%, *** at 1%. Regressions included the same baseline characteristics as those characteristics included in the first-stage regressions.



(4d) Impacts: Labour Market Outcomes, Rural

Treatment effect of Juntos on labour market outcomes (levels)

| | Active | | | <u>Employed</u> | | | Self-Employed | | | Wage Earner | | | <u>Unemployed</u> | | | | |
|--|-----------------------|------------|--------------------------|-----------------|------------|--------------------------|---------------|------------|-------------|-------------|------------|---------------|-------------------|------------|----------|--|--|
| | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men | | |
| | (1a) | (1b) | (1c) | (2a) | (2b) | (2c) | (3a) | (3b) | (3c) | (4a) | (4b) | (4c) | (5a) | (5b) | (5c) | | |
| <u>OLS</u> | | | | | | | | | | | | | | | | | |
| Assigned Treatment | -0.027 | -0.061 | 0.003 | -0.007 | -0.073* | -0.001 | -0.004 | -0.063* | 0.023 | -0.003 | -0.010 | -0.024 | -0.020 | 0.012 | 0.003 | | |
| | (0.035) | (0.041) | (0.026) | (0.040) | (0.041) | (0.038) | (0.049) | (0.035) | (0.063) | (0.044) | (0.022) | (0.063) | (0.016) | (0.015) | (0.021) | | |
| <u>IV</u> | | | | | | | | | | | | | | | | | |
| Perceived Treatment (IV: Ass. Treatment) | -0.063 | -0.131 | 0.005 | -0.016 | -0.157* | -0.001 | -0.009 | -0.136* | 0.045 | -0.006 | -0.021 | -0.046 | -0.048 | 0.026 | 0.007 | | |
| | (0.077) | (880.0) | (0.049) | (0.091) | (0.089) | (0.071) | (0.112) | (0.078) | (0.119) | (0.101) | (0.047) | (0.119) | (0.037) | (0.031) | (0.040) | | |
| | | | | | | | | | | | | | | | | | |
| | Hours Worked Per Week | | Wage and Salary Earnings | | | Self-Employment Earnings | | | Hourly Wage | | | <u>Tenure</u> | | | | | |
| | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men | HH Head | Ind: Women | Ind: Men | | |
| | (6a) | (6b) | (6c) | (7a) | (7b) | (7c) | (8a) | (8b) | (8c) | (9a) | (9b) | (9c) | (10a) | (10b) | (10c) | | |
| <u>OLS</u> | | | | | | | | | | | | | | | | | |
| Assigned Treatment | 0.346 | -2.138 | 1.109 | 6,144 | -6275 | 7,425 | 12,051 | -3,257 | 5,459 | 120.0 | -146.1* | 52.2 | -1.3 | -12.6 | -8.4 | | |
| _ | (1.733) | (1.801) | (2.253) | (13,258) | (7,401) | (17,566) | (25,656) | (4,776) | (16,035) | (148.9) | (74.7) | (112.4) | (16.3) | (9.1) | (14.4) | | |
| N/ | | | | | | | | | | | | | | | | | |
| IV | 0.803 | -4.634 | 2.125 | 14,281 | -13,603 | 14,228 | 20.010 | -7,060 | 10.461 | 279.0 | -316.7* | 100.0 | -3.0 | -27.2 | 16.0 | | |
| Perceived Treatment (IV: Ass. Treatment) | | | | | • | • | 28,010 | • | 10,461 | | | | | | -16.0 | | |
| | (3.974) | (3.824) | (4.224) | (30,783) | (15,638) | (33,169) | (58,841) | (10,384) | (30,324) | (349.8) | (166.7) | (213.0) | (37.5) | (19.3) | (27.5) | | |
| Clusters | 118 | 113 | 110 | 118 | 113 | 110 | 118 | 113 | 110 | 118 | 113 | 110 | 118 | 113 | 110 | | |
| Observations (N) | 669 | 632 | 652 | 669 | 632 | 652 | 669 | 632 | 652 | 669 | 632 | 652 | 669 | 632 | 652 | | |

Notes: Robust and clustered standard errors reported in parentheses, t-tests: * significant at 10%, ** at 5%, *** at 1%. Regressions included the same baseline characteristics as those characteristics included in the first-stage regressions.



Discussion

- We observed very light treatment
- This had no impact on outcomes
- Lack of social workers?
 - Even if more or better social workers (as in for example, Medellin) we still don't know if the programme will be effective, if a better implemented programme is not evaluated rigourously
- Lack of supply of social programmes?
 - Even if increased supply of social programmes, maybe these programmes are ineffective to help these household to exit extreme poverty



Suggestion

- The programme needs some substantial reforms and evaluations.
- One possibility is to introduce innovations on a small scale and evaluate them.
- Identify strategic areas and focus on those:
 - Job training programmes and formality?
 - Credit and entrepreneurial activities?
 - Early years and parenting?
- The data collected in the quantitative and qualitative evaluations can be useful and should be analysed further.

