

Marta Rubio-Codina

Institute for Fiscal Studies Center for the Evaluation of Development Policies

7 Ridgmount Street
London WC1E 7AE, UK

+44 20 7291 4892

marta_r@ifs.org.uk

http://www.ifs.org.uk/people.php?person_id=304

CURRENT POSITION

Feb 2009 – Present *Institute for Fiscal Studies, Center for the Evaluation of Development Policies, London. Research Economist.*

EDUCATION

Oct 2001 – Sept 2006 **Ph.D. in Economics**, *University of Toulouse I, Toulouse.*
Thesis Title: “Conditional Cash Transfers and Human and Physical Capital Accumulation in Rural Mexico – An Empirical Analysis”.
Advisors: Prof. Pierre Dubois and Prof. Paul Gertler.

Oct 2001 – June 2002 **Advanced Masters in Economics** (Diplôme Européen d’Economie Quantitative Approfondie, DEEQA), *University of Toulouse I, Toulouse.*

Oct 2000 – June 2001 **Masters in Mathematical Economics and Econometrics** (Diplôme d’Etudes Approfondies, DEA), *University of Toulouse I, Toulouse.*

Sept 1996 – June 2000 **B.Sc. in Economics**, *University Pompeu Fabra, Barcelona.*

RESEARCH EXPERIENCE AND OTHER EMPLOYMENT

Jan 2007 – Dec 2008 *University College London and Institute for Fiscal Studies, Center for the Evaluation of Development Policies, London.*
Economic and Social Research Council (ESRC) Post-Doctoral Fellow.

Sept 2004 – June 2005 *The World Bank, Human Development Network, Washington D.C.*
Consultant, Office of the Chief Economist.

Jan 2004 – Aug 2004 *University of California at Berkeley, Haas School of Business, Berkeley.*
Visiting Scholar.

March 2003 – Aug 2003 *National Institute of Public Health (INSP), Cuernavaca, Mexico.*
Visiting Researcher.

FIELD WORK AND IMPACT EVALUATION EXPERIENCE

March 2011 – Present *Stimulation Pilot Project in the Slums of Sambalpur, Orissa (with Orazio Attanasio, Sally Grantham-McGregor, Costas Meghir and Britta Augsburg).*
Design and management of a pilot small-scale home visit based stimulation intervention for children 12-18 months at baseline that will be evaluated by randomized control trial.

July 2010 – Present *Measuring Cognitive Development in Latin American Young Children and Assessing the Socio-Economic Development Gap (with Orazio Attanasio, Sally Grantham-McGregor, Costas Meghir and Norbert Schady).* Design and management of a study to validate shorter psychometric tests to measure early child development (ECD) outcomes against the Bayley test on a representative sample of children from poor and middle income households in Bogotá,

- Colombia. This study aims at: (i) identify cost-efficient tools to measure ECD outcomes in large scale evaluations; (ii) estimate the socio-economic gradient of child development; and (iii) estimate the production function of cognitive and non-cognitive skills.
- Feb 2009 – Present *Evaluation of an Early Childhood Development Intervention in Colombia* (with Orazio Attanasio, Emla Fitzimons, Sally Grantham-McGregor and Costas Meghir). Active role in the design, implementation, and day-to-day management of a child stimulation and nutritional supplementation pilot intervention targeted to beneficiaries of *Familias en Acción* in 96 municipalities in Colombia (~1,400 children) and its evaluation. These data will allow the identification of cost-efficient and scalable policies to improve ECD outcomes, and the estimation of the production function of human capital.
- Nov 2006 – June 2010 *Impact Evaluation of a School-Based Management Program in Colima, Mexico* (with Paul Gertler and Harry Patrinos). Design and management of the evaluation of the school-based management intervention *Programa Escuelas de Calidad* in the state of Colima in a randomized control trial fashion. Design of questionnaires and implementation of a baseline and three follow-up surveys in 100 schools (~9,000 students).
- June 2004 – July 2004 *Qualitative Data Collection for project “Investing Cash Transfers to Raise Long Term Living Standards”* (with Sebastian Martinez). Design of questionnaires, and management and implementation of all data collection activities on a sample of 100 rural households in the states of Michoacán, Querétaro and Guerrero, in Mexico.
- May 2004 – June 2004 Design and writing of a micro-enterprise and micro-credit module for a micro-enterprise development project in urban Mexico for the Mexican Ministry of Social Development (SEDESOL).

PUBLICATIONS IN PEER REVIEWED JOURNALS

- “Empowering Parents to Improve Education: Evidence from Rural Mexico” (with Paul Gertler and Harry Patrinos), forthcoming at *Journal of Development Economics*.
- “Investing Cash Transfers to Raise Long Term Living Standards” (with Paul Gertler and Sebastian Martinez), forthcoming at *American Economic Journal: Applied Economics*.
- “Child Care Provision: Semiparametric Evidence from a Randomized Experiment in Rural Mexico” (with Pierre Dubois), forthcoming at *Annales d’Économie et de Statistique*.
- “Intrahousehold Time Allocation in Rural Mexico: Evidence from a Randomized Experiment”, *Research in Labor Economics*, 31: 219-257. 2010.

WORKING PAPERS

- “Re-Evaluating Conditional Cash Transfer Programs. Is the *Oportunidades* Primary School Stipend Necessary?” (with Orazio Attanasio). Dec 2010.
- “The Market Returns to Private High Schools: Evidence from Mexico” (with Chiara Binelli). Sept 2011.
- “Conditional Cash Transfers, Maternal Time to Child Care and Early Childhood Development”. June 2011.
- “School-Based Management and Education Quality: Experimental Evidence from Colima’s School Quality Program in Mexico” (with Paul Gertler and Harry Patrinos). June 2010.
- “Do Supply-Side-Oriented and Demand-Side-Oriented Educational Interventions Generate Synergies?” (with Paul Gertler and Harry Patrinos). Aug 2007.

PUBLICATIONS IN POLICY REPORTS, MEDIA AND PRESS

“Empowering Parents to Improve Education: Evidence from Rural Mexico” (with Paul Gertler and Harry Patrinos), *The Evaluation Exchange*, 14(1&2):15. 2008. Published by the Harvard Graduate School of Education, Cambridge, MA.

“Impact Evaluation for School-Based Management Reforms” (with Paul Gertler and Harry Patrinos) in “*Doing Impact Evaluation Series*”, No. 10. 2007. Published by The World Bank, Washington D.C.

Empoderando a los padres para mejorar la educación en el México Rural” (with Paul Gertler and Harry Patrinos) in “*Efectos del Impulso a la Participación de los Padres de Familia en las Escuelas*”. 2006. Published by CONAFE (SEP, Secretariat of Public Education), Mexico City.

“El efecto de *Oportunidades* sobre el incremento en el consumo de los hogares a partir de inversiones productivas en microempresas y producción agrícola” (with Paul Gertler and Sebastian Martinez) in “*Evaluación Externa de Impacto del Programa Oportunidades 2004*”. 2005. Published by SEDESOL (Social Development Secreariat), Mexico City.

AWARDS AND RESEARCH GRANTS

March 2011– March 2013	Rushton (private donation) – “Stimulation Pilot Project in the Slums of Sambalpur, Orissa” (£160,000), co-investigator.
Jan 2011 – Dec 2011	The World Bank Research Support Budget (RSB) Grant – “Early Stimulation and Nutrition Supplementation: Identifying Successful Early Childhood Interventions in Colombia” (\$99,000), co-investigator.
July 2010 – July 2011	Inter-American Development Bank (IADB) – “Measuring Cognitive Development in Latin American Young Children and Assessing the Socio-Economic Development Gap” (\$243,000). PI.
Aug 2010 – Aug 2013	Economic and Social Research Council (ESRC) and Department for International Development (DfID) Joint Scheme – “Understanding External Determinants of the Effectiveness of Cash Conditional Transfers” (£240,422), co-investigator.
Feb 2010 – July 2013	International Initiative for Impact Evaluation (3ie) Research Grant – “Alternative Models of Early Child Education: Daily Center-Based Care versus Parental Training” (~\$1,200,000), co-investigator.
Aug 2009 – March 2012	International Growth Center (IGC) Research Award – “Early Childhood Development in Colombia” (£70,621), co-investigator.
Feb 2009 – Feb 2012	Leverhulme Trust Early Career Fellowship – “Conditional Cash Transfers (CCTs), Child Care and Child Development” (~£120,000). PI.
Dec 2008 – March 2012	ESRC Research Grant – “Early Childhood Development: Identifying Successful Interventions and the Mechanisms Behind Them” (£706,758), co-investigator.
June 2007 – June 2010	The World Bank RSB Grant – “Impact Evaluation of a School-Based Management Program in Colima, Mexico” (\$75,000), co-investigator.
Jan 2007 – Dec 2008	ESRC Post-Doctoral Fellowship – “CCTs, Risk, Savings and Investments: Theory and Evidence from Mexico and Colombia” (£149,509). PI.
March 2003 – Aug 2003	French Ministry of Research and New Technologies Travel Research Grant, “Aires Culturelles. Aides à la Mobilité International”.
Oct 2001 – Oct 2004	French Government Doctoral Fellowship, “Allocation de Recherche”.
May 2001 – Aug 2001	French National Institute of Agricultural Research (INRA) Fellowship.
July 2000 – Aug 2000	Voluntary Program in Developing Countries Scholarship, U Pompeu Fabra.

INVITED SEMINARS AND CONFERENCE PRESENTATIONS

- 2011 Conference Presentations: *RES Conference* (Royal Holloway University London), *LACEA Meetings* (UAI, Santiago de Chile).
- 2010 Conference Presentations: *International Association for Time Use Research (IATUR) Annual Conference* (Sciences Po, Paris).
- 2009 Invited Seminars: Instituto de Pesquisa Economica Aplicada (Rio de Janeiro).
Conference Presentations: *RES Conference* (University of Surrey); *Latin American Studies Association (LASA) Congress* (PUC, Rio de Janeiro); *EEA Annual Meetings* (Barcelona Graduate School of Economics); *LACEA Meetings* (Universidad Torcuato di Tella, Buenos Aires).
- 2008 Invited Seminars: Inter-American Development Bank.
Conference Presentations: *Royal Economic Society (RES) Conference* (University of Warwick); *EEA Annual Meetings* (Bocconi University); *LACEA Meetings* (IMPA, Rio de Janeiro); *Brazilian Meeting of Econometrics (SBE)* (Salvador, Bahia).
- 2007 Invited Seminars: School Based Management Workshop (World Bank)
Conference Presentations: *NEUDC Conference* (Harvard University); *LAMES* (Universidad de los Andes, Bogotá); *Impact Evaluation Network Meeting* (Universidad de los Andes, Bogotá); *ESEM* (Central European University and the Hungarian Academy of Sciences, Budapest).
- 2006 Conference Presentations: *Latin American Meeting of the Econometric Society (LAMES)* (ITAM, Mexico City); *Latin American and Caribbean Economic Association (LACEA) Meetings* (ITAM, Mexico City); *NEUDC Conference* (Cornell University); *Econometric Society European Meetings (ESEM)* (University of Vienna); *European Economic Association (EEA) Annual Meetings* (University of Vienna).
- 2005 Invited Seminars: University of Toulouse; *Oportunidades and Secretaría de Desarrollo Social (SEDESOL) Seminar* (Mexico City).
Conference Presentations: *Northeast Universities Development Consortium (NEUDC) Conference* (Brown University).
- 2004 Seminars: Development Economics Lunch Seminar UC Berkeley.
- 2002 Conference Presentations: *Spring Meeting of Young Economists* (Sorbonne University).

OTHER PROFESSIONAL ACTIVITIES

- 2005 – 2009 Consultant, The World Bank:
- Evaluation of Education Programs in Mexico, 2005 – 2009
- Impact Evaluation Workshop, Madrid, 2008
- Survey on Information for Accountability Measures in Education, 2008
- Chapter on Methods for Impact Evaluation of School-Based Management, 2007
- 2005 – Present Referee for: Journal of the European Economic Association, World Development, Fiscal Studies, Journal of African Economies, Economic Analysis Review, Research in Labor Economics, Journal of Development Effectiveness.
- 2010 – Present Member of the Impact Evaluation Social Network. External Reviewer for 3ie.

PERSONAL

Female. Spanish. 30/06/1978.

Languages: Catalan and Spanish (native); English (fluent); French (fluent); Portuguese (fair).