



Corporate taxes and intellectual property

Rachel Griffith and Helen Miller

- Corporate Tax Reform: Delivering a More Competitive System HM Treasury (Nov 2010)
 - competitive
 - stable provide firms with certainty
 - avoid complexity & distorting firms' commercial decisions



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- 1. Potential refocusing of the research and development (R&D) tax credit
- 2. Reforms to the Controlled Foreign Companies (CFC) regime
- 3. Reductions in statutory corporate rates & increase in tax base
- 4. Introduction of Patent Box



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- 1. Potential refocusing of the research and development (R&D) tax credit
- 2. Reforms to the Controlled Foreign Companies (CFC) regime
 - rules defining how offshore income is taxed
 - intellectual property is an important aspect of the reform
- 3. Reductions in statutory corporate rates & increase in tax base
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 - main rate and small profits rate
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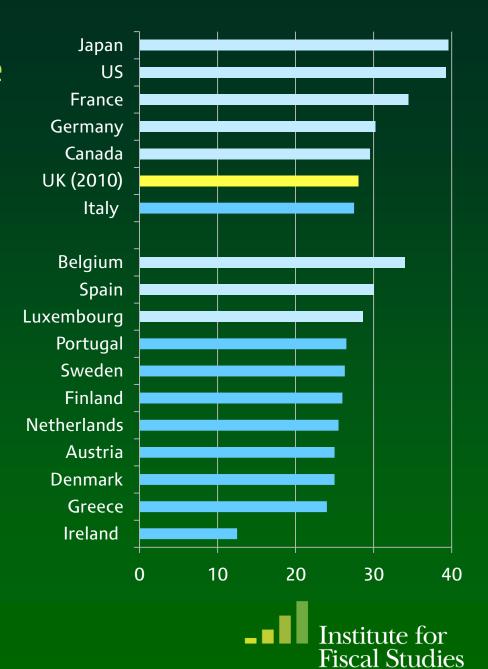


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- 1. Potential refocusing of the research and development (R&D) tax credit
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- 3. Reductions in corporate rates & increase in tax base
- 4. Introduction of Patent Box
 - reduce rate corporate tax on income from patents to 10%



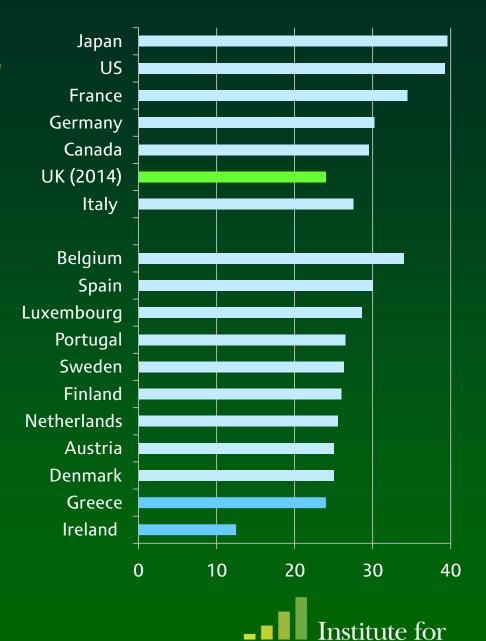
Corporate rates and base

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- Reduced incrementally to 24% by April 2014



Fiscal Studies

Tax base broadening

- From April 2012,
 - main rate of capital allowances: 20% to 18%
 - special rate: 10% to 8%
 - Annual Investment Allowance: £100,000 to £25,000
- Package largely revenue neutral
 - winners: high-profit, low-investment firms
- In line with the trends across Europe in recent decades



Small Profits Rate

Applies to businesses with profits below £300,000 per year

Currently 21%, to be reduced to 20% in April 2011

- Long standing incentive to be incorporated rather than unincorporated
 - distortion with respect to organisational form

- Uncertainty is undesirable
 - small companies' rate changed seven times since 1997



Patent Box

- Reduces corporation tax rate to 10% for the income (net of development costs) from patents
- Already in place in Benelux countries and Spain
- Under previous government aim was to encourage innovation
 - Patent Box poorly targeted at research (targets income)
 - distorts investment in patentable technologies
- Current government:
 - revenue
 - attract / retain activity



Revenue impact

- Government forecast £1.1 billion a year revenue loss
 - includes effect of UK becoming more attractive location for patents
- Large deadweight cost (since subsidising activity that would have occurred anyway)
- Large benefits to handful of firms
- Effects on general corporate tax revenues?
 - increase tax revenue from other activities relating to patents
 - differentiate tax on mobile income



Making the UK an attractive location for IP

- Q. Will a Patent Box succeed in preventing firms holding real activity offshore?
- Depends crucially on the extent to which firms co-locate intellectual property and real activities
 - there can be both commercial and tax motivated reasons for doing so
 - firms can and do separate IP from real activity
 - legislation will not be able to specify that research took place in the UK
- and is it the best policy mechanism?
 - why not target activity directly?
 - other factors (inc services funded from taxation) attract firms



Practically

- Implementation difficult
 - which patents are eligible
 - how to measure the income derived from patents
- Add significant complexity



Summary

- Welcome that 'road map' sets out how corporate taxes will be reformed over next 5 years
 - corporate tax rates lowered & base broadened
 - CFC reform to produce a more territorial system
 - to reduce the tax burden on income derived from intellectual property
- Package of reforms has some unwelcome characteristics
 - small profits rate will continue to distort decisions over organisational form
 - Patent Box will significantly increase complexity, distort investment in patentable technologies, and is poorly targeted at research activity

