

# MELANIE LÜHRMANN

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Royal Holloway, University of London and Institute for Fiscal Studies

## Contact Information

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## Current Positions

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Since Jan 2019 Professor at Royal Holloway, University of London.  
Since Jan 2009 Research Associate at the Institute for Fiscal Studies (IFS), London.  
Since July 2008 MEA Fellow at the Mannheim Research Institute for the Economics of Aging, Mannheim University.

## Research Experience and Previous Employment

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Dec2015 – Aug 2019 Senior Lecturer at Royal Holloway, University of London.  
Jan 2009 – Dec 2015 Lecturer at Royal Holloway, University of London.  
Jan 2008 – Dec 2008 Research Economist at the Institute for Fiscal Studies, London.  
Jan 2006 – Dec 2007 Post-Doctoral Fellow in the EU RTN Microdata Methods and Practice. Center for Microdata Methods and Practice (CEMMAP) and Institute for Fiscal Studies (IFS), London.

## Publications

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*Journal articles*

Assortative Matching and Social Interaction: A Field Experiment on Adolescents' Risky Choices, 2020. *Journal of Economic Behavior and Organization* 130, 313-340. (with K. Lucks and J. Winter)

The Impact of Financial Education on Adolescents' Intertemporal Choices, 2018. *American Economic Journal: Economic Policy* 10(3), 309-332. (with M. Serra-Garcia and J. Winter)

"Making It Count": Incentives, Student Effort and Performance, *Journal of The Royal Statistical Association Series A*, 2018, 181(2), 323-349. (with Chevalier, A.; Dolton, P.)

Gluttony and Sloth? Calories, labour market activity and the rise of obesity, *Journal of the European Economic Association* 14(6), 2016, 1253-1286. (with Griffith, R.; Lluberas, R.)

Gender Differences and Stereotypes in Financial Literacy: off to an Early Start?, *Economics Letters* 146, 2016, 143-146. (with Driva, A.; Winter, J.)

Durables Purchases over the Later Life Cycle. *Oxford Bulletin of Economics and Statistics* 78(2), 2016, 145-169. (with Browning, M.; T.F. Crossley)

Teaching teenagers in finance: does it work? *Journal of Banking and Finance* 54 (May), 2015, 160-174. (with M. Serra-Garcia; J. Winter)

The Stimulus Effect of the 2008 UK Temporary Vat Cut, *Proceedings of the 102nd Annual Conference on Taxation*, National Tax Association, 2010. (with Chirakija, J.; T.F. Crossley; C. O'Dea)

On the Determinants of Net International Portfolio Flows – A Global Perspective, *Journal of International Money and Finance* 28(5), September 2009: 880-901. (with De Santis, R.)

Consumer Expenditures and Home Production at Retirement - New Evidence from Germany, *German Economic Review* 11(2), May 2009: 225-245.

Market Work, Home Production, Consumer Demand and Unemployment among the Unskilled, *Economic Modelling* 27(1), February 2009: 67-82. (with Weiss, M.)

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<i>Working Papers</i>	Community Matters - Heterogeneous Impacts of a Sanitation Intervention, 2019, <a href="#">IFS Working Paper W18/28</a> (with L. Abramovsky, B. Augsburg, F. Oteiza and J.P. Rud)
<i>Work in progress</i>	Long-run Health and Mortality Effects of Exposure to Universal Health Care at Birth (with T. Wilson)  The Impact of Higher Education costs on parental and teenagers' study aspirations (with D. Anderberg, A. Chevalier, L. Hassani Nezhad and R. Pavan)
<i>Books &amp; Contributions to books</i>	Evaluation einer CV-Initiative: Das Beispiel My Finance Coach, Chapter 30, In: Dreesbach-Bundy, S. And Scheck, B., 2017, Corporate Social Responsibility und Corporate Volunteering, Springer-Verlag. (with Winter. J.)  Retirement Benefit and Pension Taxation Principles, In: Onorato Castellino and Elsa Fornero (eds.), 2003, Pension Policy in an Integrating Europe, Edward Elgar Publishing, Cheltenham/UK, 152-174. (with Börsch-Supan, A.)  Prinzipien der Renten- und Pensionsbesteuerung, Kleine Handbibliothek, 2000, Vol. 30, Frankfurter Institut, pp. 53. (with Börsch-Supan, A.)  Mit Vollgas in den Freizeitpark: Konsum in Deutschland; Wie sich eine Tabaksteuerreform in Rauch auflöst; Frische Luft für Los Angeles: die Einführung von Umweltzertifikaten; Die EWS-Krise 1992/93: die Bundesbank im Zielkonflikt, all four in: Börsch-Supan, A. and Schnabel, R. (eds.), 1998, Volkswirtschaft in fünfzehn Fällen, Gabler Verlag, Wiesbaden.

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## Education

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PhD in Economics, summa cum laude. Universität Mannheim. 2006

Thesis: Essays on the Impact of Demographic Change on Capital, Goods, and Labor Markets  
<http://madoc.bib.uni-mannheim.de/madoc/volltexte/2006/1271/pdf/DissML.pdf>

Diploma in Economics, Universität Mannheim. 2000.

Affiliate student, Economics PhD program, University of California, Berkeley. 1998 – 1999

## Grants & Fellowships

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Fellow, Ferdinand Braudel Senior Fellowship at EUI, Florence, Mar-Apr 2019.

PI, "WASH environments, sanitation policies and health outcomes during the first 2000 days of life", Royal Academy of Engineering Global Challenges Research Fund Frontiers in Development, FoDSF19202100001, June 2019-June2020

Fellow, "The influence of early life health and nutrition interventions on later life morbidity and mortality", British Academy Mid Career Fellowship, MD\170011, Sept 2018 (12 months).

PI, "Mortality and life cycle health impacts of early life nutritional environments", BA/Leverhulme Small Grants Scheme, with Tanya Wilson, April 2017 (24 months).

Co-PI, "Understanding Success: Expectations, Heterogeneity, and Inputs in Higher Education", Nuffield Foundation, with D. Anderberg, A. Chevalier, R. Pavan, April 2015 (3 years).

Co-PI, "Understanding Success: Expectations, Heterogeneity, and Inputs in Higher Education", Faculty Initiative Fund, with D. Anderberg, Apr 2015 – Sept 2017.

PI, "Innovations in feedback and assessment methods and their impact on student performance", Faculty Initiative Fund, Dec 2010 – May 2011.

PI, "The Demand for Durables in the Second Half of Life", ESRC Research Grant, Jan 2008-Dec 2008.

Co-PI, "Economic Implications of Demographic Change", Volkswagen Foundation, with A. Börsch-Supan, A. Ludwig, B. Berkel. Mar 2001– Mar 2003.

## Teaching

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Topics in Health Economics, PhD, 2019 (EUI)

Public Economics, MSc, 2015-17

Evaluation Economics – MSc, 2013, 2016-18

Topics in Public Economics, BSc, 2009-18

Quantitative Methods in Economics, BSc 2009-15

Economics Workshop, BSc, 2010-2014

Module on Consumer demand in the course "Applied Economics", PhD, 2012

## Awards & Scholarships

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Royal Holloway Pay Award for Employability / Careers Programme, Dec 2014.

EU Post-Doctoral Marie Curie Scholarship. Jan 2006 – Dec 2007.

Award for the Best Empirical Diploma Thesis in Economics by BAK Basel Economics, Basel. 2001.

Scholarship, German Academic Exchange Service (DAAD) and McKinsey. Aug 1998 – Apr 1999.

## Service

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Director of Research and knowledge Exchange, School of Law and Social Sciences, 2019-2021.

Departmental Hiring Committee Member, 2018.

Joint Programme Chair and Organiser, Royal Holloway 20<sup>th</sup> Anniversary Conference, 2016.

Member of the Athena Swan Inequality Committee, 2015-16.

Director of Employability of the Department of Economics, 2013-2016.

Deputy Programme Chair and Local Organiser, Royal Economic Society Annual Conference 2011.

Department Recruiting and Staff Student Liaison Committee, 2009 & 2011.

Organiser of Departmental Seminar, 2009-10

Consultant, Project "[Wirtschaftsmotor Alter](#)" conducted for German Federal Ministry for Family Affairs. 2006. (with Ashok Kaul and Roland Berger Strategy Consultants)

Member of the EU RTN Microdata Methods and Practice. 2005 – 2008.

## Conferences & Seminar talks (since 2010)

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2020	Seminar, RWI Essen
2019	ASFE, Singapore; International Health Economics Workshop, Mainz; European Society of Population Economics, Bath; Departmental Seminar, Bristol; Departmental Seminar, Dusseldorf; Departmental Seminar, Regensburg; Departmental Seminar, Birkbeck College; Applied Micro Seminar, European University Institute; Health Foundation, London; American Economic Association Annual Conference, Atlanta
2018	Perceptions of Public Policy conference, Bar-Ilan University; EALE, Lyon; NBER Summer Institute Children, Boston; ESPE, Antwerp; CESifo Summer Institute 2018 on Evidence-Based Policy Advice, Venice; Conference on Savings, labour supply and social insurance, Trinity College, Cambridge; Banco d'España Microeconomic Group, Madrid; CEBI seminar, Copenhagen; ESRC Workshop The Economics of Health Behaviours and Health Information, London; NIESR, London
2017	NGE Seminar Stuttgart; European Economic Association Conference, Lisbon; Ces-ifo Venice Summer Institute 2017: New Evidence on Consumption, Household Behaviour, and Inequality
2016	International Institute of Public Finance Annual Conference, Lake Tahoe; CEPR European Conference on Household Finance, Paris
2015	SOLE 2015, Montreal; NBER Summer Institute (Health & Aging), Boston; Stirling University; Schumpeter Conference, Wuppertal Business School; 40 Years of Economic Science and Public Policy Conference, Munich
2014	International Conference of Health Economics (ihea), Dublin; Collegio Carlo Alberto (CINTIA Conference), Turin; Verein Fuer Socialpolitik Conference, Duesseldorf; LMU, Munich; ESMT, Berlin; MEA Conference, Munich; RWI Conference on Education, Berlin; WZB Behavioural Economics Conference, Berlin
2013	Global Financial Literacy Summit, Amsterdam; Oxford, Nuffield College; University of Mannheim, LMU Munich; DICE, Dusseldorf; Toulouse Workshop on Food Economics; CES-ifo Conference in Health Economics, Munich; Special Session "The Development of Economic Preferences in Children" at RES 2013; Financial Literacy and Inclusion Summit, Istanbul (panel discussant);
2010- 2012	Workshop ANR-ESRC "Econometrics and I.O. of Food and Nutrition", Toulouse University; Special session "Obesity, Nutrition and Physical Activity" at RES 2012 (Organiser & presenter); University of Cologne; MPI Munich; Brunel University; Special session at Conference on Agricultural Economics, Warwick University; Toulouse Workshop ORA-Project on Food Consumption and Nutrition; RAND Institute Applied Seminar; CERP Conference "Financial Literacy", Collegio Carlo Alberto, Turin;
2011	Nuffield College, Oxford
2010	World Congress of the Econometric Society, Shanghai; Institute of Ageing, Oxford

## Research visits

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European University Institute, Florence, Mar- Apr 2019

University of Glasgow, various weeks in 2019

University of Stirling, various weeks in 2017

University of Southern California and RAND, 12-21 August 2016

IZA, 15 - 17 Dec 2014

LMU, Munich, 2013-2018 (several short stays)

RAND, Santa Monica – 1 November – 31 November 2012

LMU, Munich, 2 August – 1 September 2012

NBER Summer Institute, Boston, 16-27 July 2012

RAND, Santa Monica, 9-15 July 2011

Uppsala University. 16 – 21 May 2010.

RAND, Washington. 07 – 13 May 2009.

Vrije Universiteit and Tinbergen Institute, Amsterdam. 20 Apr – 20 May 2007.

MEA, Universität Mannheim. 01 - 09 Jul 2006 & 16 – 19 Oct 2006 & 22 – 30 June 2009.

IEW, Institute for Empirical Research, Universität Zürich. 14 – 22 Mar 2006 & 18 – 22 Apr 2006.

European Central Bank, Frankfurt. Visiting Researcher. Feb 2005 – Apr 2005.

CAM, Center for Applied Microeconomics, Copenhagen. 23 – 29 Feb 2004.

CERA, Center for Economic Research on Ageing and IFS, London. 01 Nov –20 Dec 2003.

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